

AN ANALYSIS OF POLITENESS PRINCIPLES IN *CRAZY RICH ASIANS* MOVIE



An Undergraduate Thesis

**Submitted as a partial fulfillment of the requirements
for *Sarjana Sastra* Degree**

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2019

APPROVAL SHEET

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An Undergraduate Thesis

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I the undersigned researcher of the undergraduate thesis entitled "AN ANALYSIS OF POLITENESS PRINCIPLES IN *CRAZY RICH ASIANS* MOVIE" hereby attest and affirm that the material in this thesis has not been previously submitted and published for a degree in any universities, and to the best of my knowledge, any referenced-quotations are shown in the arrangement of citations and bibliography. If later it can be revealed that this undergraduate thesis contains partly or wholly plagiarized pieces of other intellectual works of any kinds, the researcher will be ready to accept the sanction.

Purwokerto, August 6th, 2019


Indah Lestari

MOTTO

Dreams are powerful.

Taking action will make them come true.



DEDICATION

I dedicated this little thing to:

My beloved parents and younger brother.



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ABSTRACT

Lestari, Indah, 1509010011, 2019: An Analysis of Politeness Principles Analysis in *Crazy Rich Asians* Movie. Undergraduate Thesis for Sarjana Sastra Degree, English Department, Faculty of Letters, University of Muhammadiyah Purwokerto.

This research aims to identify the types of politeness principles used by the main characters in *Crazy Rich Asians* movie and investigates how the politeness expressed in the movie to make this research deeper. Object of the research is *Crazy Rich Asians* movie. The main characters that become the object of analysis are Rachel, Nick, and Eleanor.

In conducting this research, the researcher applied politeness principles theory by Geoffrey Leech. The research also analyzes how politeness is expressed in the conversation by Wijana's theory. The researcher uses qualitative descriptive. Data of the research is taken from the utterance in the script of the movie that has been collecting into three main characters.

From the analysis, the resaecher concludes that the most of politeness principles applied by main characters is approbation maxim. The main characters mostly used direct literal. This is because the main characters in this movie give more praise to others and create good impression in conversation. This will minimize the conflict in the conversation.

Keywords: politeness principles, maxim, main characters, *Crazy Rich Asians*

INTISARI

Lestari, Indah, 1509010011, 2019: Analisis Prinsip Kesopanan pada Film *Crazy Rich Asians*. Skripsi. Sastra Inggris, Fakultas Sastra, Universitas Muhammadiyah Purwokerto.

Penelitian ini bertujuan untuk mengidentifikasi jenis-jenis prinsip kesopanan yang digunakan oleh karakter utama dalam film *Crazy Rich Asians* dan menyelidiki bagaimana kesopanan diungkapkan dalam film untuk membuat penelitian ini lebih dalam. Objek penelitian adalah film *Crazy Rich Asians*. Pemain utama yang menjadi objek analisis adalah Rachel, Nick, dan Eleanor.

Dalam melakukan penelitian ini, peneliti menerapkan teori prinsip kesopanan oleh Geoffrey Leech. Penelitian ini juga menganalisis tentang bagaimana kesopanan diekspresikan dengan menggunakan tindak tutur yang diutarakan di dalam percakapan. Peneliti menggunakan deskriptif kualitatif. Data penelitian diambil dari ujaran dalam naskah film yang telah terkumpul menjadi tiga pemain utama.

Dari analisis tersebut, peneliti menyimpulkan bahwa sebagian besar prinsip kesopanan yang diterapkan oleh tokoh utama adalah *approbation maxim*. Pemain utama kebanyakan menggunakan literal langsung. Ini karena pemain utama dalam film ini memberikan lebih banyak pujian kepada orang lain dan menciptakan kesan yang baik dalam percakapan. Ini akan meminimalkan konflik dalam percakapan.

Kata kunci: prinsip kesopanan, maksim, pemain utama, *Crazy Rich Asians*.

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