

POLITENESS PRINCIPLES IN ZAKIR NAIK'S DIALOGUE



An Undergraduate Thesis

**Submitted as a partial fulfillment of the requirements
for *Sarjana Sastra* Degree**

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POLITENESS PRINCIPLES IN ZAKIR NAIK'S DIALOGUE

An Undergraduate Paper

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I the undersigned researcher of the undergraduate thesis entitled "POLITENESS PRINCIPLES IN ZAKIR NAIK'S DIALOGUE" hereby attest and affirm that the material in this thesis has not been previously submitted and published for a degree in any universities, and to the best of my knowledge, any referenced-quotations are shown in the arrangement of citations and bibliography. If later it can be revealed that this undergraduate thesis contains partly or wholly plagiarized pieces of other intellectual works of any kinds, the researcher will be ready to accept the sanction.

Purwokerto, 19th November 2018



Akbar Indrastiono Merenda

MOTTO

"It is better to kill rather than to be killed"

*"If you know how quickly people forget the dead,
you will stop living to impress people."*

(Christopher Walken)

"Do or Do Not, There Is No Try"

(Master Yoda, Star Wars)



DEDICATION

This little thing is dedicated

For the sweetest curve on my angel's lips

For the greatest man that ever existed

For the warmest touch from some persons

For the everlasting laugh of the people



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Al-hamdu lillahi rabbil 'alamin, all the praises and thanks be to Allah *'azza wa jalla* who is the Lord of the universe that has the greatness and reverence, therefore the researcher is being given the ability to finish and complete the undergraduate thesis as a partial fulfilment of the requirements for the *Sarjana Sastra* Degree entitled "***Politeness Principles in Zakir Naik's Dialogue***" in Faculty of Letters, Universitas Muhammadiyah Purwokerto.

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ABSTRACT

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This research aims to identify the politeness maxims used by Zakir Naik and his questioners in the question and answer conversation and discover what factor influences the used of politeness maxim. From those analyses, it can find out the effect of politeness maxim employment to the conversation. Object of the research is ten Q&A videos of Zakir Naik. The utterance that becomes the objects analysis are the utterances by Zakir Naik, Harris, Mary, Kofi, Zirak, Toni, Sabina, Adnan, and 3 others questioner.

In conducting this research, the researcher applied politeness principles theory proposed by Geoffrey Leech. There are six maxims of politeness; tact maxim, generosity maxim, approbation maxim, modesty maxim, agreement maxim, and sympathy maxim. Besides, the researcher also used Social Factor theory by Janet Holmes that there are the participant, the setting, the topic and the function. The researcher uses qualitative descriptive research model. Data of the research is taken from the transcript of videos' conversation that has been numbered into some the specific utterances.

From the analysis, the researcher finds out that the most used politeness maxim by Zakir Naik and his questioners is the agreement maxim with 25 times and the sympathy maxim is not present. Tact maxim is the most used maxim by Zakir Naik with 9 times, the most used by questioners is the agreement maxim. The most factor influences politeness maxim used is the function with 28. From the analysis, can be seen that the use of politeness maxim affects the result of conversation especially agreement maxim by Zakir Naik as seen in the video 3, 4, 6, 9, and 10.

Keywords: politeness principles, maxim of politeness, Zakir Naik, social factor

INTISARI

Merenda, Akbar Indrastiono, 1409010001. 2018: Politeness Principles in Zakir Naik's Dialogue. Skripsi. Sastra Inggris, Fakultas Sastra, Universitas Muhammadiyah Purwokerto.

Penelitian ini bertujuan untuk mengidentifikasi maksim kesantunan yang digunakan oleh Zakir Naik dan para penanyanya dalam percakapan tanya jawab dan juga menemukan faktor yang mempengaruhi pemakaian maksim kesantunan tersebut. Dari analisis tersebut, akan diketahui efek penggunaan maksim kesantunan terhadap percakapan. Objek dari penelitian ini adalah 10 video tanya jawab oleh Zakir Naik. Ujaran-ujaran yang menjadi objek analisis adalah ungkapan-ungkapan oleh Zakir Naik, Harris, Mary, Kofi, Zirak, Toni, Sabina, Adnan, dan 3 penanya lainnya.

Dalam melakukan penelitian ini, peneliti menerapkan teori prinsip kesantunan milik Geoffer Leech. Dalam prinsip kesantunan ada 6 maksim yaitu maksim kebijaksanaan, maksim kemurahan hati, maksim penerimaan, maksim kesopanan, maksim persetujuan, dan maksim simpati. Selain itu, peneliti juga menggunakan teori Faktor Sosial milik Janet Holmes yang terdiri dari the participant, the setting, the topic dan the function. Peneliti menggunakan model penelitian kualitatif deskriptif. Data penelitian diambil dari transkrip video percakapan yang sudah di beri nomor menandai ujaran-ujaran yang spesifik.

Dari hasil analisis, peneliti menemukan bahwa prinsip kesantunan yang paling sering digunakan oleh Zakir Naik dan para penanya-nya adalah maksim persetujuan dan maksim simpati tidak digunakan. Maksim kebijaksanaan adalah maksim yang paling sering digunakan oleh Zakir Naik sendiri sebanyak 9 kali, maksim paling banyak digunakan penanya adalah maksim persetujuan. Faktor yang paling banyak mempengaruhi penggunaan maksim kesopanan adalah fungsi sebanyak 28 kali. Dari hasil analisis, dapat dilihat bahwa penggunaan prinsip kesantunan mempengaruhi hasil percakapan terutama maksim persetujuan oleh Zakir Naik seperti yang terlihat di video 3, 4, 6, 9, and 10.

Keywords: prinsip kesantunan, maksim kesantunan, Zakir Naik, faktor sosial

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