

CHAPTER I

INTRODUCTION

A.1 Background of the Research

Literary work has developed quickly nowadays. It is formed into some various models, as the one is textual form like novels, stories or other literary works. Moreover, literary work also can be enjoyed in different model. Which one of them is movie. Movie itself has many various genres nowadays, which its genre has its own aims to deliver its message to its audience.

The general aim of literary work is to “entertainment.” However it also creates different aim based on their idea, feeling and imagination. The factor of its aim depends on the audience, whether it is a sound form or the readers even in textual forms. Both of them provide interest to the audience. Hence, the audience can enjoy literary work differently.

The object of literary work in this research is movie. The researcher chooses movie because movie is a kind of literary work which can be enjoyed for both its visual or audio output. Furthermore, the audiences can become listeners and viewers. Movie can be seen, listened and guessed by the audience for its imaginations.

Movie is kind of life's record or even a real story, so many arguments about movie then arises, wheter or not it is called as art. As Arnheim (1957: 8) states:

"There are still many educated people who stoutly deny the possibility that film might be art. They say, in effect: "Film cannot be art, for it does nothing but reproduce reality mechanically." Those who defend this point of view are reasoning from the analogy of painting. In painting, the way from reality to the picture lies via the artist's eye and nervous system, his hand and, finally, the brush that puts strokes on canvas."

In a movie, there are some aspects to build an action picture; it is widely known as "scene". Scene includes lighting or angle (where camera must shoot a picture from the object intent). Its shoot must be clear so that the viewer can understand the place and situation which happened in every scene. It also involves human expression showing the condition or atmospheres at the time. As Arnheim (1957: 23) states, "In a good work of art, however, everything must be clear—if anything indistinct to be shown, it must be distinctly indistinct—and therefore human expression on the screen must be plain and unmistakable."

In many times when a director usually wants to make the movie, he will consider first about the place where the scenes will take place in term of social relation. America is one of country that has produced many movies which its production is widely known as Hollywood movies. Sometimes the director creates movies in various genres, such as action, scientific, and comedy. People feel elated and amaze watching movie, especially when the movie involves a lot of places, conditions or atmospheres courageously to support the best movies.

American movies which have comedy genre often uses comedy to insult or criticize social life and sometimes the mockery is addressed to black people and white folks. That mockery contains discrimination or insults. Certainly, the interpretation of discrimination has negative meaning. According to Becker, Sowell, and Vonnegut (1982: 6):

“In the 1980’s the term “discrimination” has acquired an unambiguously negative meaning. It conjures up the image of racial and or sexual prejudice. Strictly speaking, however, the term is neutral in application. Discriminatory behavior may have consequences which are benign, malevolent, or innocuous.”

Based on reality, literature delivers the reality into an art form. It is recorded by camera and played by an actresses and actors. Harold and Kumar *Escape from Guantanamo Bay* is one of the American movies that insults social condition especially American citizens and put many comedies within.

Harold and Kumar *Escape from Guantanamo Bay* movie is produced by Hollywood which is directed by Hayden Schlossberg and Jon Hurwitz. This movie is released on 25th April 2008. This story tells about two men whose names are Harold and Kumar. They have a journey from America to Amsterdam by plane to meet Harold’s girlfriend, Maria. Although in fact Harold is descended of South Korea and Kumar is from India however they have become American citizens. Since they are American citizens, big problems happen during their journey, because they have got different treatment from whites.

The movie is therefore to study because it assumedly presents the issues of discrimination towards Non Native American people. Furthermore, the problem

of the research is explained and answered by using the film semiotics and cinematography.

A.2 Problem of the Research

Based on the background above, the problem is very interesting to reveal. The different races, ethnics, and religions can be isolated from the others. This research problem is formulated as follow:

1. How does this movie represent the discrimination issues?

A.3 Objective of the Research

The objective of this research based on the problem statement is to analyzed and explain how discrimination happened. This research analyzed from scene by scene on how this movie represents the discrimination issues.

A.4 Significance of the Research

This research focuses on the analysis of discrimination experienced by Harold, Kumar and people who get discrimination in America society in the movie. By applying and supported by Film Semiotic Theory and Cinematography.

This research can give an additional insight and knowledge about discrimination. Thus, it can help to prevent any behaviors or actions that possibly create discrimination or meanwhile the direct action which is done to discriminate people.

A.5 Limitation of the Research

HKEGB movie certainly contains some of discrimination issues in which the discriminations there only focus on the way how the discrimination happened. Moreover, the researcher makes limitation discussions and focuses on scenes that contain discrimination issues. In order to get deep analysis, the researcher will apply film semiotic theory.

A.6 Definition of Key Terms

In order to make the readers easily understand the meaning of every term the following are the definition of the key terms used in this research:

1. This research uses HKEGB stand for *Harold and Kumar Escape from Guantanamo bay*. So in this research the movie title will be shortened into HKEGB.
2. Myth is a form of message or information that must be believed to be true. However, myth is not a concept or idea but it is a way of giving meaning.

A.7 Organization of the Research Report

This thesis has five chapters. The first section is introduction. It consists of background it is about why the researcher chooses the subject, problem statement, and objective of study, scope of the study, research methodology, and research organization.

The second chapter tells about literary review. It contains film semiotic theory, cinematography, and discrimination explanation.

The third chapter consists of method analysis. There are type of research, type of data included primary data and secondary data, method of collecting data included analyzing media text, documentation, bibliography, research object, technique analyzing data and validating data.

The fourth chapter is the main chapter in this research. It consists of data description and data analysis. in this chapter, there are also some pictures which taken taken from screen capture of HKEGB scenes. Those will be analysis and discusses by Roland Barthes's film semiotic theory and supported by cinematography. The last part in this chapter is discussion based on the analysis.

The fifth chapter is the last chapter in this research, it consists of conclusion from this research and suggestion from the researcher for another researcher.

