

CHAPTER I

INTRODUCTION

1.1 Background of study

Address terms is a word, phrase, name title (or some combination of these) use in addressing someone. A term of address may be friendly, unfriendly, neutral, respectful, and disrespectful. Address term is a word used to address or refer to someone or something without using his, her, or its name (Nordquist, 2011). Address terms are words and phrases used as the name or symbol of a person, while address forms are words and phrases used for addressing or referring to his/her collocutor (Braun, 1988: 7; Fasold, 2000: 2). Oyetade (1995) defines address terms as words or expressions used in interactive, dyadic and face-to-face situations to designate the person being talked to. Leech (1999) considers that terms of address are an important formulaic verbal behavior well recognized in the sociolinguistic literature as they signal transactional, interpersonal and deictic ramifications in human relationships.

To Afful (2006^a) “terms of address constitute an important part of verbal behavior through which the behavior, norms and practices of a society can be identified”. Other scholars also consider the study of address terms a fruitful field for sociolinguistics due to the fact that it shows how interpersonal relationships can be socially and strategically constructed (Fitch 1991, Morford 1997). The use of address forms, such as kinship forms, titles,

nicknames, and social honorifics in communication is a complex and multi-faceted process. As Levinson (2004: 121) has noted, “systems of address of any kind-pronouns, titles, kin-terms- are guided by the social deictic contrasts made by alternate forms”.

Address terms in different speech communities are worth study. They are likely to be different because different languages have different linguistic resources to express what is culturally permissible and meaningful. Moreover, speakers use address terms to negotiate or transform a cultural system (Fitch 1991, Morford 1997) and issues such as sexuality, age, ethnicity and religion can also be inferred and realized from address terms (Afful 2006^a).

Address terms are widely used in daily communication, comic, novel, and movie. Address terms are often used in communication, both in written and oral communication. The main purpose of using this address terms to give a good impression politeness and closeness between addressor and addressee. Furthermore, there are many different address terms in the world because every language has specific address terms. As the consequence, some people do not exactly know how to address others who come from different country, indicate the use of term in any countries is related to cultural and social factors, such as the social status of the addressor and addressee, the social change of the country, as well as the situational elements.

When someone used address terms to other person, because it has spesific meaning. The use of the address terms can achieve special effects, such as warning, persuading, praising, complaining, joking or it can establish

solidarity between the addressor and addressee. The metaphorical use and interpretation of the address terms are closely connected with social culture and situational contexts. Side of address term can be a metaphor in one context, but not in the other; one meanwhile the same address term can be a metaphor to one addressee, but not to the other. By using certain address terms, we can categorize the class social of status and the power of someone.

When one person speaks to another, the selection of certain linguistic forms is governed by relation between the addressor and the addressee. The relation may be determined used by their function or social status, intimacy, as well age. The linguistic forms used here are normally identified as address term. In other words, address terms are certain linguistic form used in addressing someone in a conversation (Supardo, 2007: 2). Addressor is somebody who gives of term to someone. Addressee is somebody who accepts of term from someone. Terms is a name, expression, or word used for some particular thing.

Various contextual factor, which include background factors and situational factors, influence the choice of addressing towards main characters in *Vanity Fair* novel. Background factors help people from their regular way of addressing other. Speakers tend to address people of certain status group differently from others of another status group due to the status distance between then and such status distance naturally will lead to form their own habitual way of addressing. Situational factors, consisting of factors such as

the personal relationship between participant in conversation, occasion, topic and the mood addresser.

These factor may include such variables as sex, age, degree of relationship (i.e blood relation, intimate, distance, etc), degree of formality/informality, power/solidarity issues, social status/education, and the general attitudes of speakers involved (addresser/addressee) among other considerations (Wardhaugh, 1999; Braun, 1988). The choice of address term depends on some social exterminators, such as physical, economical, political diffrences as well as familiarity, sex, magic, and pecuialarity of physical condition, and any others (Poedjosoedarmo, 1979: 6).

Based on the definitions above, the researcher shows the real examples of address terms in W.M Thackeray's *Vanity Fair*. This research is aimed at describe the specific address terms used in *Vanity Fair* novel. In this study, researchers will analyze the address terms in the classical novel, because such research on address terms by examining the data obtained from a novel is still rarely conducted. The researcher also considers the context to investigate its influence on the chooce of terms among the main characters in the classic novel *A Vanity Fair*. *Vanity Fair* is a famous novel in 18th century and the author is William Makepeace Thackeray. *Vanity Fair* has become the best seller that placed its writer on the first rank of English novelist. This novel is influence by Victorian period in 18th century, therefore social class in *Vanity fair* is very important. In this novel there are many variation of address terms and it contains two different cultures are; French and English.

The address term in *Vanity Fair* novel is very interesting to be analyzed. The researcher wants to find out how ethnicity, situation, social status, closeness, emotional situation, age, and gender affect the use of address terms by the character in *Vanity Fair* novel. In *Vanity Fair* there are some social classes; they are a nobleman's family, entrepreneur's family, artist's family, and servant's family. The researcher wants to know what types of address terms used in *Vanity Fair*, especially. The address terms between master and maid servant, address between husband and wife, address between friend and friend, address between parent and children, address between children and children, address between sister and sister, address between brother and sister, and address between the teacher and student, etc.

Hence, relationships among participants in conversation could often be encoded in language through the employment of variety of terms that can, for example in *Vanity Fair*, reflect the social status of an interlocutor such as My child, Miss Sharp, Mrs. Sedley, Lady Crawley, Captain Dobbin, Monsieur, and Madam. In *Vanity Fair* novel Miss Pinkerton (President of Academy) addresses the Amelia Sedley (the rich student) with a pet name "my child" in happy emotional situation and addresses Rebecca Sharp (the poor student) with a general term "Miss Sharp" in angry emotional situation. This way in which different forms of address are used. Examining address terms involves consideration of variety of sociolinguistic and sociocultural factors. Based on the phenomenon above, the researcher is interested in conducting a

research dealing with the kind of address forms used in W.M. Thackeray's *Vanity Fair*.

1.2 Problem Statements

Based on the background, above the problems of this research are;

1. What are the address terms used in W.M. Thackeray's *Vanity Fair*?
2. How the address terms are used among the characters in W.M. Thackeray's *Vanity Fair*?
3. What are the factors that influence the use of the address term in W.M. Thackeray's *Vanity Fair*?

1.3 Research Objective

1. To describe the address term used W.M. Thackeray's *Vanity Fair*.
2. To describe how the address terms are used among the characters in W.M. Thackeray's *Vanity Fair*.
3. To describe the factors influencing the use of address term W.M. Thackeray's *Vanity Fair*.

1.4 Research limitation

The analysis of the research will be focused on the address terms used by the main characters in W.M Thackeray's *Vanity Fair*. Those main characters are: Rebecca Sharp, Amelia Sedley, Joseph Sedley, John Sedley,

Mrs. Sedley, Pinkerton, Jemima, George Osborne, William Dobbin, Sir Pitt Crawley, and Rawdon Crawley.

1.5 Research Organization

This thesis is organized as follows:

Chapter I is introduction. It consists of background study, problem statement, research objective, research limitation, and research organization.

Chapter II is theoretical review. It deals sociolinguistics studies, address terms and pronoun, types of address terms, factor influenced the using of address terms, and previous studies.

Chapter III is research methodology. It consists of the type of this research, source of data, the technique of collecting data, technique of analyzing the data, and data analysis presentation.

Chapter IV is data analysis.

Chapter V is conclusion and suggestion.