

CHAPTER I

INTRODUCTION

A.1 Background of the research

A literary work is a narrative in which author-created characters engage in a perpetual conflict. To make the novel more engaging, the author frequently depicts the conduct of characters with odd, strange, or abnormal personalities, evoking a spectrum of reader emotions. Either drama or movies are considered performing arts because characters are the primary means of expression. Typically, a film depicts how humans interact with their surroundings and with each other (Kicki Herdayanti, 2021).

In a movie there is a storyline and it attempts to entertain and inform the audience. Through the storyline, the audience can learn to experience indirectly and live a variety of life situations offered by the author. In the storyline, there are characters that help it. Characters are the means by which an author reveals the plot and agents of a literary work. Without personalities, literary works are considered incomplete. It is common for readers to wonder why the character is acting this way, what is happening to him, what is causing it, and if there are any repercussions.

Some movies have psychological issues because of the correlation between behavioral and psychological problems on the character of the movie. Character is a fundamental component of the formation of literary materials. Every movie included a character worthy of discussion. However, when presenting his recreated character, the director displays implied or implied meanings, so not all viewers understand the meaning of the movie.

Just like the movie that the researcher discussed, in this movie there is a conflict that the main character faces while the main character does her revenge. Conflict is one of the studies in the field of psychology. Literature that considers works to be psychological activities is known as literary psychology. Literary works are expressions of the soul in words. This is not from the view of dualism, which states that humans consist of the soul and body.

Psychoanalysis is used to analyze the characters written by the author as a result of his imagination, which is poured in the form of writing. With Sigmund Freud's work, psychoanalysis became a field of study in the early 1900s. This psychoanalytic theory is concerned with human mental functioning and development, and it is a branch of psychology that has made significant contributions to human psychology over the years. Psychoanalysis is a type of psychology. Personality consists of three elements according to Freud, the three elements of personality

known as the id, ego and superego work together to create complex human behavior (Ackerman, 2018).

Cruella (2021) is a story of a girl named Estella Miller, a bad girl who has talent and creativity in fashion. After Estella's mother, Catherine, was killed by a trio of Dalmatians who pushed her off a cliff, Estella wandered alone with her dog, Buddy. Estella then met a little thief duo named Horace and Jasper Badun, as well as their dog Wink, and the three of them work together as thieves to support themselves. Ten years later, the grown-up Estella still has strong aspirations for a career in fashion. Estella's talent in fashion caught the eye of Baroness Von Hellman. At the time, a drunken Estella ruffled the clothes displayed in the window of the supermarket where she worked.

Although Estella is eager to work towards making a name for herself in the fashion world like the Baroness, she soon realizes that the Baroness is responsible for the death of her mother, Catherine. Catherine gave a necklace that is a family heirloom, but Baroness took back the necklace because she said that her worker, Catherine stole the necklace. Estella then adopts the persona of *Cruella*, a mysterious figure in the fashion world who is always trying to outdo the Baroness and get back Catherine's necklace. Estella's orchestrated strategy makes *Cruella* a media sensation, with the help of her childhood friend Anita Darling, a journalist who spreads the

word about *Cruella's* exploits. However, Estella's attitude begins to change and weighs on the feelings of her best friends, Horace and Jasper.

The Baroness soon learns that Estella is *Cruella's* true identity. The Baroness then has her henchmen burn down Estella's house, and frames Horace and Jasper for *Cruella's* murder. However, they are rescued by the Baroness' servant John, who reveals to Estella that the necklace is the key that unlocks a box containing a child's birth certificate, and reveals the secret that Estella is the Baroness' daughter. John gives the infant Estella to Catherine, after the Baroness orders John to kill the infant Estella, so that motherhood does not hinder her success. Estella then took the name *Cruella* as her identity. At one of the Baroness' parties, *Cruella* steals her dog whistle, and leads the Baroness out to the cliff side where Catherine died. (imdb)

Some critics says “*Cruella* is a memorable and enduring villain because of how bad she is. However, in this movie, all the bad things she does are considered okay because the target of her revenge is even worse. The main problem isn't that *Cruella* does some bad things; actually, what she does isn't bad enough for a famous villain. She never really did anything too bad, other than some trespassing, vandalism, and theft. Sure, *Cruella* is cruel to her minions, coercive to the people in her life, and incredibly cunning, but the leap from revenge directed at one specific person to becoming a puppy killer never really happens—it's never even implied.

Instead of unleashing the bad side of the main character with all her crimes, the movie burdens the villain with a sad story. *Cruella's* story could have been an interesting villain origin story, full of fashionable heists, fun performances, and a flair for the dramatic—that is, if *Cruella* actually turned into a villain.” (Ladulovic, 2021)

Dealing with the criticism, the movie remains interesting for further analysis. First, this movie is unique, unlike the other main characters of Disney, whose role is that of a kind princess. Second, in this movie, there is a relationship between a mother and daughter, where the daughter takes revenge against her mother's murderer, who turns out to be her real mother and fights her ego to become a famous designer like her childhood aspirations to rival the Baroness and also for revenge. Finally, in this movie, all the criminal acts committed by the main character are purely to fulfill her desire for revenge. Hence, this study will use psychoanalytical theory because there are psychological symptoms related to the character's personality, as proposed by Sigmund Freud's theory of psychoanalysis.

The researcher has one relevant previous research that supports the research. The research was conducted by Rahmadani (2022) entitled “Analysis of Id, Ego, and Superego of the main character in the movie script *crueLLa* by Tony Mcnamara and Dana Fox” this study only focuses on finding the Id, Ego, and Superego of the main character. However, the study about finding the background of Estella's revenge, the

strategy of Estella to take the revenge and the result of Estella's revenge analyzed and criticized using the psychoanalysis theory and viewing the essential shots to support the research analysis has not been analyzed.

A.2 Problem of the research

The problem of this research focuses on how is Estella's revenge in the movie *Cruella* that is analyzed by using psychoanalysis theory.

A.3 Objective of the research

The objective of the research is to explain how is Estella's revenge in the movie *Cruella* that is analyzed by using psychoanalysis theory.

A.4 Significance of the research

The results of this research are expected to provide benefits for many people. There are two forms of anticipated benefits from this research, namely:

Theoretical significance: to add the repertoire of knowledge especially in literary studies with the review of Sigmund Freud's Psychoanalysis.

Practical significance: this research can be used as a reference for the students and can be used as reference material for the future researchers who want to do some researchers about psychoanalysis in movie.

A.5 Limitation of the research

This analysis only refers to the psychological problems of the main character and other character's behaviors related to the main character by using Sigmund Freud's psychoanalysis theory.

A.6 Definition of key terms

To make the research easier to follow, the paper has its key terms as follow:

Psychoanalysis

According to Brenner (1969), "**psychoanalysis**" is a scientific discipline that was begun some sixty years ago by Sigmund Freud." Therefore, what we call psychoanalytic theory is a body of hypotheses regarding mental functioning and development in humans. It is part of general psychology and comprises what is by far the most important contribution that has been made to human psychology today (Brenner, 1969:11).

Id

According to Sigmund Freud's psychoanalytic theory of personality, the "**Id**" is a component of personality consisting of unconscious psychic energy, which works to satisfy basic drives, needs, and desires (Cherry, 2020).

Ego

According to Freud the **ego** is "the part of the id that has been modified by the direct influence of the external world." (McLeod, 2021)

Superego

The **superego** incorporates the values and morals of society which are learned from one's parents and others (McLeod, 2021).

Cruella

Cruella is an American crime comedy film released in 2021, directed by Craig Gillespie.

Crime comedy

Crime comedy is more often classified as comedies (movies that people laugh at) that happen to be about crime than as crime movies (movies about crime) that happen to be comical because comedy is a stronger and more widely recognized genre compared to crime movies. (Leitch, T. 2002).

A.1.7 Organization of the research report

This research adheres the organization of the research report in accordance with the format below:

Chapter I: Introduction explains the background of the research, Problems of the Research, Objective of the Research, Significance of the Research, Limitation of the Research, Definition of Key Terms and the Organization of the Research Report

Chapter II: the review of literature consists of Theoretical Framework and Review of related framework.

Chapter III: The research method consists of Type of the Research, Data and Source of the Data, Method of Collecting Data, Technique of Collecting Data, and Method of Analyzing Data.

Chapter IV: Data analysis, in this chapter the writer is going to present the research findings and discussion. The research findings are based on the data and research findings.

Chapter V: Conclusions and Suggestions, this chapter discusses the conclusion and suggestion based on the research findings and discussions.