

A WOMAN'S STRUGGLE AGAINST THE HEGEMONIC FEMININITY IN

THE CROODS 1 (2013) MOVIE



An Undergraduate Thesis

**Submitted as a Partial Fulfillment of the
Requirements for *Sarjana Sastra* Degree**

**MUHAMMAD YUSUF FERNANZA
1909010009**

**FACULTY OF CULTURAL SCIENCES AND COMMUNICATION
UNIVERSITAS MUHAMMADIYAH PURWOKERTO**

2025

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APPROVAL SHEET

This is to certify that this graduating paper entitled "**A WOMAN'S STRUGGLE AGAINST THE HEGEMONIC FEMININITY IN *THE CROODS 1* (2013) MOVIE**" by

Muhammad Yusuf Fernanza has been approved by the advisor and the Head of English Department to be examined by the Board of Examiners.

Purwokerto, 3 January 2025

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**A WOMAN'S STRUGGLE AGAINST THE HEGEMONIC FEMININITY IN THE
CROODS 1 (2013) MOVIE**

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by

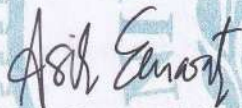
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**has been examined and approved by the Board of Examiners as one of the
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THE BOARD OF EXAMINERS

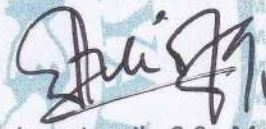
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Name : Muhammad Yusuf Fernanza

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I, the undersigned researcher of the undergraduate thesis entitled " A WOMAN'S STRUGGLE AGAINST THE HEGEMONIC FEMININITY IN *THE CROODS 1 (2013) MOVIE*", hereby attest and affirm that the material in this thesis has not been previously submitted and published for a degree in my universities, and to the best of my knowledge, any referenced-quotations are shown in the arrangement of citation and bibliography. If later, it can be revealed that this research contains partly or wholly plagiarized piece of other intellectual works of any kinds, the researcher will be ready to accept sanction.

Purwokerto, 3 January 2025



Muhammad Yusuf Fernanza

1909010009

Motto

Life Inherently Involves Suffering, Temper Your Expectation. It Is What It Is.



DEDICATION

This thesis is dedicated to:

My beloved family.



ACKNOWLEDGEMENTS

Alhamdulillahirobbil'alamiin, all praise to Allah SWT, all shalawat rise to Rasulullah SAW. Because of His blessing, I have finished my thesis. In completing this thesis, there are many parties who have supported and helped me.

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I also thank my parents who have provided support, motivation and always pray for the best. Thanks to your prayers so that, I was able to finish this thesis well.

As a writer, I realize the limitations of knowledge. Therefore, if there are errors in writing this research, I apologize profusely. Criticism and suggestions are very welcome as evaluation material for future improvements.

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ABSTRACT

Fernanza, Muhammad Yusuf, 1909010009. (2025): *A Woman's Struggle Against Hegemonic Femininity in The Croods 1 (2013) Movie*. Thesis, English Literature, Faculty of Cultural Sciences and Communication, Universitas Muhammadiyah Purwokerto.

This study focuses on the portrayal of hegemonic femininity and how the female protagonist, *Eep*, resists these norms in the animated film *The Croods 1 (2013)*. The research uses Judith Butler's Performativity Theory to analyze how *Eep's* actions and behaviors challenge traditional gender roles and contribute to a broader discourse on gender equality. The research employs a qualitative descriptive method to examine the depiction of femininity and the implications of *Eep's* resistance on societal norms. The findings reveal that *Eep's* defiance of patriarchal authority and her adventurous spirit serve as performative acts that redefine femininity. Her collaboration with other characters also highlights a shift towards more egalitarian gender dynamics. This research concludes that *Eep's* struggles offer valuable insights into the subversion of hegemonic femininity and its potential to inspire societal progress towards gender equality.

Keywords: Gender, Hegemonic Femininity, Performativity, Judith Butler, Animation

INTISARI

Fernanza, Muhammad Yusuf, 1909010009. (2025): Perjuangan Perempuan Melawan Hegemoni Femininitas dalam Film *The Croods 1 (2013)*. Skripsi, Sastra Inggris, Fakultas Ilmu Budaya dan Komunikasi, Universitas Muhammadiyah Purwokerto.

Penelitian ini membahas penggambaran hegemoni femininitas dan bagaimana karakter perempuan utama, *Eep*, melawan norma tersebut dalam film animasi *The Croods 1 (2013)*. Penelitian ini menggunakan teori Performativity dari Judith Butler untuk menganalisis tindakan dan perilaku *Eep* yang menantang peran gender tradisional serta kontribusinya pada wacana kesetaraan gender. Penelitian ini menggunakan metode deskriptif kualitatif untuk mengkaji penggambaran femininitas dan implikasi perlawanan *Eep* terhadap norma sosial. Hasil penelitian menunjukkan bahwa pembangkangan *Eep* terhadap otoritas patriarki dan semangat petualangannya merupakan tindakan performatif yang mendefinisikan ulang femininitas. Kolaborasinya dengan karakter lain juga menyoroti pergeseran menuju dinamika gender yang lebih egaliter. Penelitian ini menyimpulkan bahwa perjuangan *Eep* memberikan wawasan penting tentang subversi hegemoni femininitas dan potensinya untuk mendorong kemajuan sosial menuju kesetaraan gender.

Kata kunci: Gender, Hegemoni Femininitas, Performativity, Judith Butler, Animasi

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