

**THE IMPACT OF USING INSTAGRAM FEATURES ON ENGLISH
VOCABULARY MASTERY IMPROVEMENT**



A THESIS

Submitted to the English Language Education Study Program as a Partial Fulfillment of
the Requirements for the S.Pd. Degree

By

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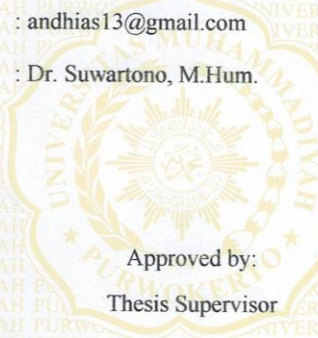
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MOTTO

**“Take Difficult Choices If You Want *An Easy Life*, Instead, Take And Struggle With
Easy Choices If You Want *A Difficult Life*”**



DEDICATION

Bismillahirrahmanirrahim

From the deepest of my heart, I dedicated this thesis to:

1. Me, myself, and I. All the hard work, sacrifice, and patience while working on this thesis finally paid off.
2. My beloved family, my father Sucipto, my mother Wartiningsih, my sister Asheyla and my brother Halim. I love you so much from the deepest of my heart ♥.
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6. Class B '19 who have been together for 4 years. Keep fighting until the end, guys!

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The researcher knows that this thesis is still far from perfect and there are still many shortcomings. Therefore, the researcher will accept any suggestions and constructive criticism so that researchers can write better in the future. Researcher hopes that this research can be useful for many people.

Purwokerto, 17 April 2023

Andhia Salsabila

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ABSTRAK

DAMPAK PENGGUNAAN FITUR INSTAGRAM TERHADAP PENINGKATAN PENGUASAAN VOCABULARY BAHASA INGGRIS

OLEH

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Penelitian ini dilakukan untuk mengetahui apakah ada perbedaan yang signifikan antara menggunakan dan tidak menggunakan Instagram dan apakah penggunaan fitur Instagram berpengaruh positif terhadap peningkatan penguasaan kosa kata bahasa Inggris. Jenis penelitian ini adalah eksperimen dengan desain quasi eksperimen dimana subjeknya adalah siswa kelas XI SMA. Jumlah sampel pada kelompok eksperimen dan kontrol adalah 58 siswa, total 116 siswa. Teknik yang digunakan dalam penelitian ini adalah convenience sampling. Penggunaan fitur Instagram diimplementasikan pada kelompok eksperimen. Tes digunakan sebagai metode pengumpulan data, dan uji-t digunakan untuk menganalisis data. Hasil uji-t dan t-tabel pada kelompok eksperimen adalah $16,739 > 1,672$ yang berarti ada perbedaan yang signifikan, dan hasil pre-test ke post-test pada kelompok eksperimen mengalami peningkatan yang berarti bahwa penggunaan fitur Instagram memberikan efek positif.

Kata Kunci: Fitur Instagram, Vocabulary, Quasi-Experimental

ABSTRACT
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This research was conducted to know whether there was a significant difference between using and not using Instagram and whether using Instagram features positively affects improving English vocabulary mastery. This type of research is experimental with a quasi-experimental design in which the subjects are students of class XI senior high school. The number of samples in the experimental and control groups was 58 students, a total of 116 students. The technique used in this research is convenience sampling. The use of Instagram features was implemented in the experimental group. Tests were used as a data collection method, and t-tests were used to analyze data. The t-test and t-table in the experimental group were $16.739 > 1.672$, which means that there was a significant difference, and the results from the pre-test to the post-test in the experimental group had increased, which meant that the use of Instagram features had a positive effect.

Keywords: Instagram features, Vocabulary, Quasi-Experimental