

**THE USE OF CODE-SWITCHING AND CODE-MIXING IN SOCIAL
MEDIA CAPTION WRITING**



A THESIS

Submitted to the English Language Education Study Program as a Partial
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By

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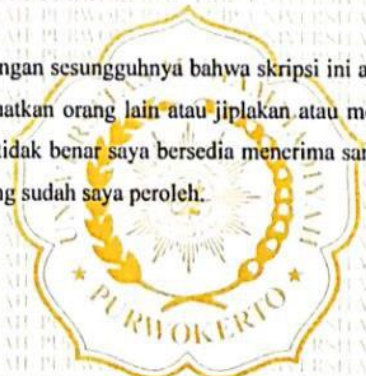
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MOTTO



DEDICATION

Respectfully, I dedicate this thesis to myself as a present from a not-easy journey I experienced at university and to those who have supported me in acquiring my degree, especially my beloved parents.



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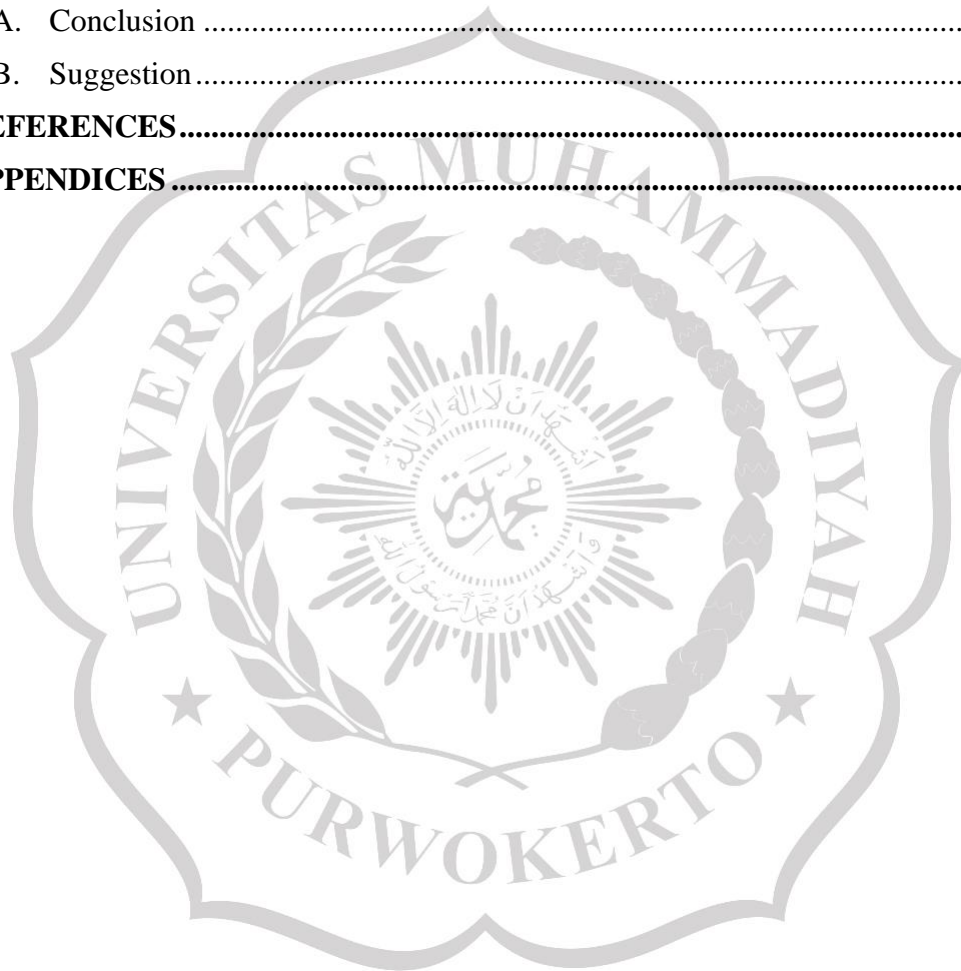
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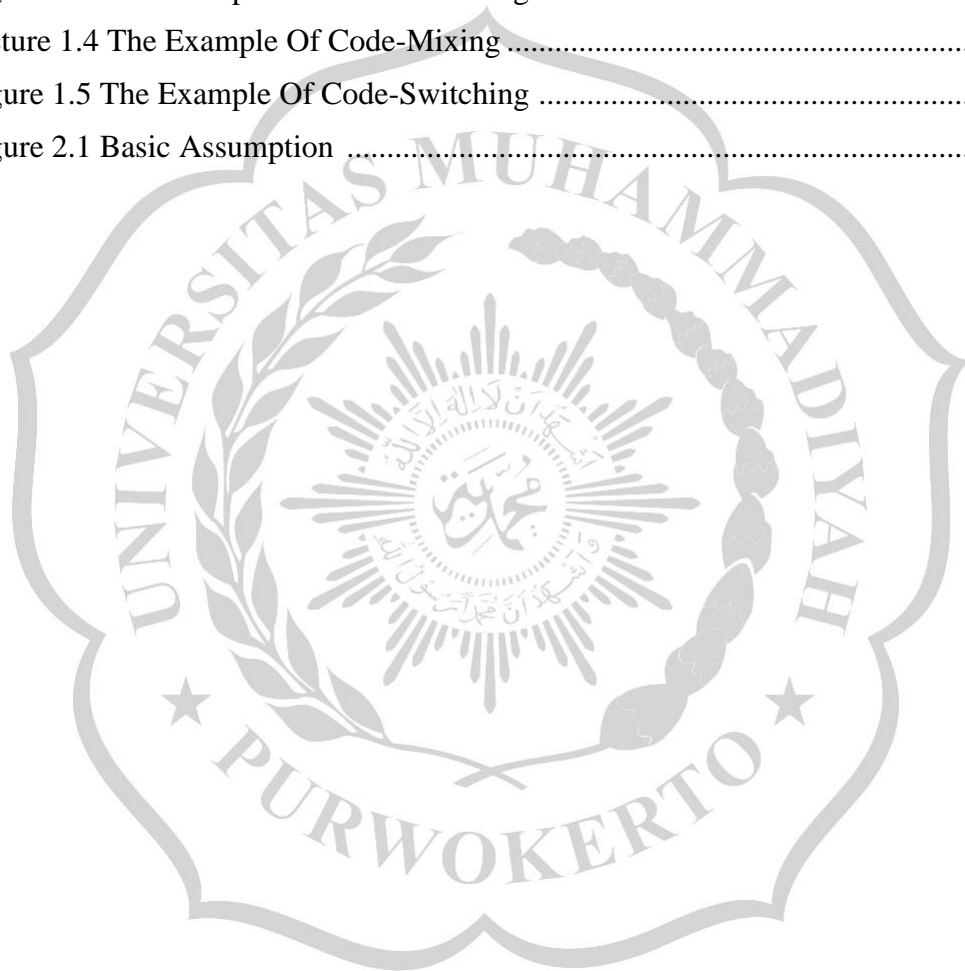
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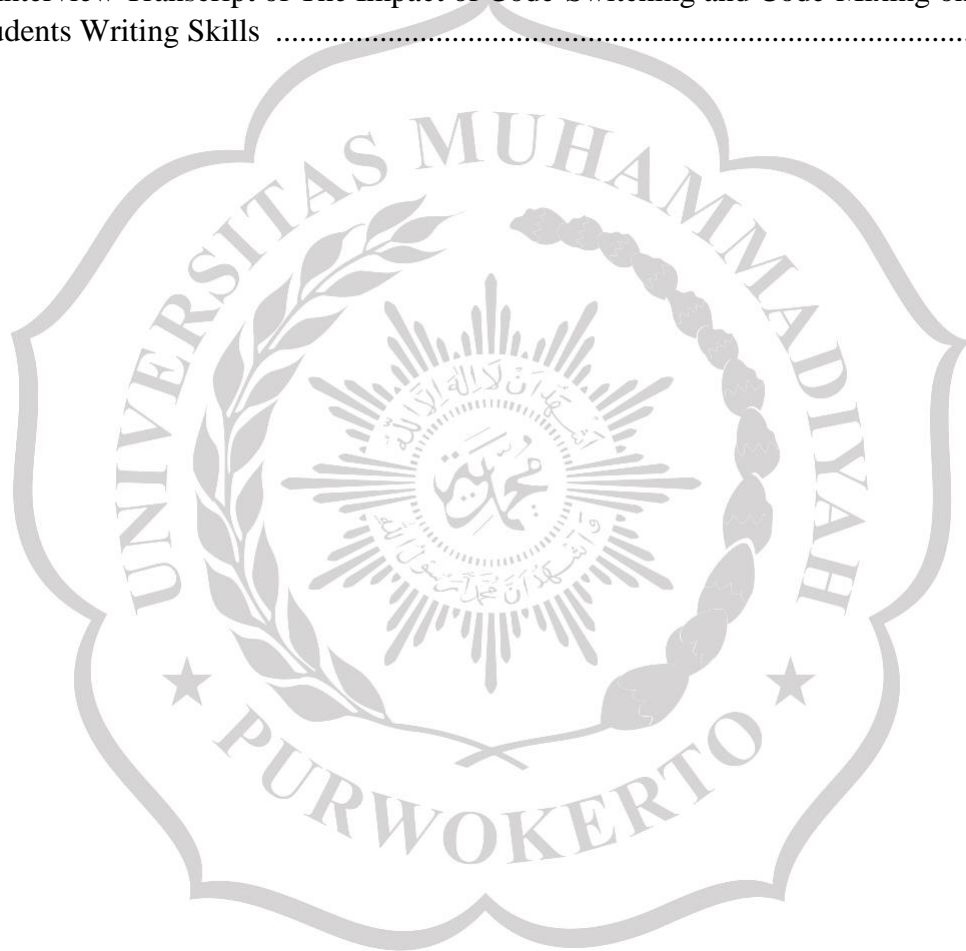


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ABSTRAK

**PENGGUNAAN ALIH BAHASA DAN PENCAMPURAN BAHASA PADA
PENULISAN NARASI MEDIA SOSIAL**

OLEH
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Penelitian ini bertujuan untuk mengidentifikasi faktor-faktor yang mempengaruhi siswa menggunakan alih kode dan campur kode serta dampak dari penggunaan alih kode dan campur kode. Survei dilakukan sebagai pendekatan penelitian. Penelitian ini menggunakan metode campuran antara analisis data kuantitatif dan kualitatif dengan dua instrumen: kuesioner tertutup dan wawancara terstruktur. Responden dari penelitian ini adalah 47 mahasiswa semester 4 yang belajar di Program Studi Bahasa Inggris di universitas swasta di Jawa Tengah. Hasil dari kuesioner menunjukkan skor tertinggi muncul pada faktor Kesan Modern (59,6%) yang mempengaruhi mahasiswa untuk menggunakan campur kode. Untuk alih kode, skor tertinggi muncul pada faktor Memperjelas Maksud (48,9%). Dari hasil wawancara, diperoleh beberapa dampak positif dari alih kode dan campur kode. Hasil tersebut adalah lebih percaya diri untuk mengekspresikan pikiran, memperoleh lebih banyak kosakata, terbiasa menulis dalam bahasa Inggris, merasa asik karena tulisan tidak membosankan, dan menghafal kosakata bahasa Inggris dengan baik. Selain itu, alih kode dan campur kode juga berdampak pada kemampuan komunikasi siswa.

Kata Kunci: faktor dari alih bahasa dan campur bahasa, dampak dari alih bahasa dan campur bahasa, kemampuan menulis, penulisan narasi

ABSTRACT
**THE USE OF CODE-SWITCHING AND CODE-MIXING IN SOCIAL
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This research aimed to identify the factors that influence students to use code-switching and code-mixing and the impacts of using code-switching and code-mixing. A survey was conducted as a research approach. This research used a mixed method between quantitative and qualitative data analysis with two instruments: a close-ended questionnaire and a structured interview. The respondent of this research was 47 students from the 4th semester who studied in English Language Study Program at private universities in Central Java. The result from the questionnaire showed the highest score appeared in The Impression of Being Modern (59,6%) factor which influences students to use code-mixing. For code-switching, the highest score appeared in Clarifying Intention factor (48,9%). From the interview results, several positive impacts from code-switching and code-mixing were collected. These results are more confidence to express thoughts, acquire more vocabulary, get used to writing in English, find it cool because the text will not be boring, and memorize the English vocabulary well. Besides, code-switching and code-mixing also impact students' communication skills.

Key Words: *the factors of code-switching and code-mixing, the impact of code-switching and code-mixing, writing skills, captioning*