

**GIRL'S POWER SYMBOLYZING FEMINISM IN MISS A'S  
MUSIC VIDEO *I DON'T NEED A MAN***



**An Undergraduate Thesis**

Submitted as a partial fulfillment of the  
requirements for Sarjana Sastra Degree

**GERALDI WANDA EKA PUTRA**

**1809010014**

**FACULTY OF CULTURAL SCIENCES AND COMMUNICATION  
UNIVERSITAS MUHAMMADIYAH PURWOKERTO**

**2024**

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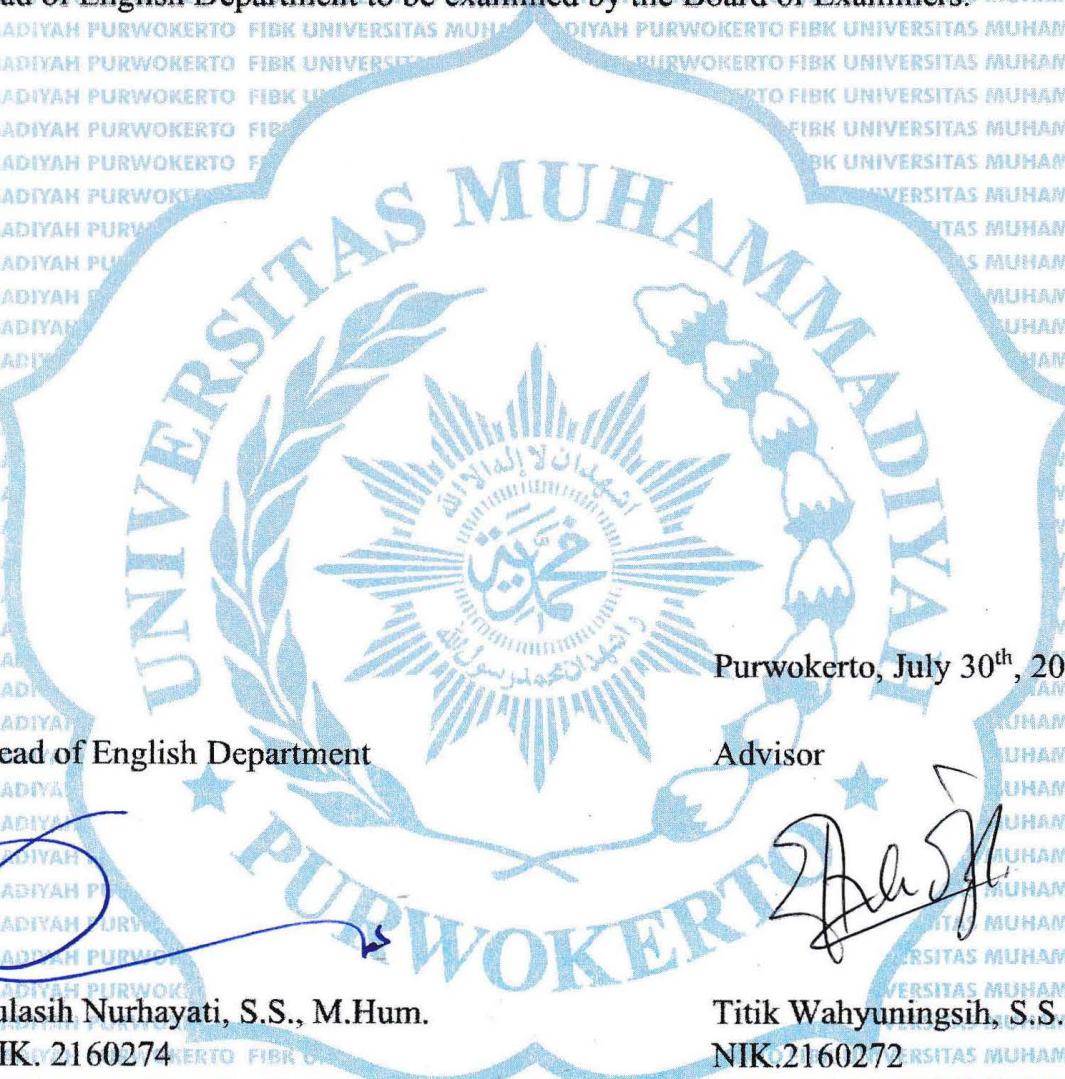
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**FACULTY OF CULTURAL SCIENCES AND COMMUNICATION  
UNIVERSITAS MUHAMMADIYAH PURWOKERTO**

**2024**

**APPROVAL SHEET**

This is to certify that this undergraduate thesis entitled **"GIRL'S POWER SYMBOLYZING FEMINISM IN MISS A'S MUSIC VIDEO I DON'T NEED A MAN"** by Gerald Wanda Eka Putra has been approved by the advisor and the Head of English Department to be examined by the Board of Examiners.



Purwokerto, July 30<sup>th</sup>, 2024

Head of English Department

Advisor

Sulasih Nurhayati, S.S., M.Hum.  
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**VALIDATION SHEET**

**GIRL'S POWER SYMBOLYZING FEMINISM IN MISS A'S MUSIC**

**VIDEO I DON'T NEED A MAN**

**An Undergraduate Thesis**

By:

**GERALDI WANDA EKA PUTRA**

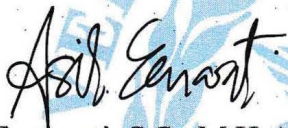
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**has been examined and approved by the Board of Examiners as one of the requirements for Sarjana Sastra Degree on August 19<sup>th</sup> 2024**

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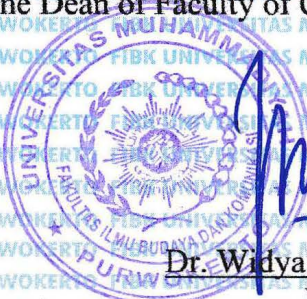
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Student Number : 1809010014

I, the undersigned researcher of the undergraduate thesis entitled **“GIRL’S POWER SYMBOLYZING FEMINISM IN MISS A’S MUSIC VIDEO *I DON’T NEED A MAN*”**, hereby attest and affirm that the material in this thesis has not been previously submitted and published for a degree in any universities, and to the best of my knowledge, any referenced-quotations are shown in the arrangement of citations and bibliography. If there are found partly or wholly plagiarised pieces of other intellectual works of any kinds, the researcher will be ready to accept the sanction.

Purwokerto, July 30<sup>th</sup>, 2024



Gerald Wanda Eka Putra

## MOTTO

-“I dusted myself off and tried to find my determination to reach my dreams again. I clenched my jaw and said 'Let's try this chance one more time'”.

Park Soyeon of T-Ara.

-“No matter how difficult and hard something is, I will always be positive and smile like an idiot”

Park Chanyeol of EXO



## DEDICATION

I proudly dedicated this thesis to:

My parents, your support and advice always make me happy.

All of my amazing friends who are always beside me.



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Geraldi Wanda Eka Putra

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## ABSTRACT

Putra, Geraldi W. E. P. 1809010014. 2024: GIRLS POWER SYMBOLYZING FEMINIST IN MISS A'S MUSIC VIDEO I DON'T NEED A MAN. Undergraduate Thesis for Sarjana Sastra Degree, English Department, Faculty of Cultural Sciences and Communication, Universitas Muhammadiyah Purwokerto.

This research focuses on symbolism of girl power feminist in Miss A's music video *I Don't Need a Man*. This music video is chosen because of the content and issues of the sign and symbolism that is reflected in Miss A's music video *I Don't Need a Man* from *Independent Women pt.III* albums. This research was analyzed by using radical feminist by Angela McRobbie and semiotic theory by Roland Barthes. The primary data were taken from the screenshot scenes of the music video and the lyrics appear from the music video. Meanwhile, the secondary data is taken from the thesis, books, journals, and articles. The researcher watches the music video by turning on the subtitle lyrics on YouTube. From this research, there are signs found to present the idea of girl power symbolism feminist in relation to the audience contained in the results of this research. Symbolism is found in Miss A's music video *I Don't Need a Man*. From this analysis, it is found that Miss A has girl power aspect by visualization in Miss A's *I Don't Need a Man* music video. It is found from the outfits, properties, and their lyrics. The results of this study is feminism ideas contained in the material object of this study is confidence, pride, and independence of women in *I Don't Need a Man*. Relationship of songs with people in South Korea is a salary gap of women and men, and mistreatment to women by their lover. Women want the public to recognize that they are reliable and worthy to be loved and appreciated.

**Keywords:** *Semiotic, Roland Barthes, Symbolism, Girl Power, Miss A.*

## INTISARI

Putra, Geraldi W. E. P. 1809010014. 2024: SIMBOL FEMINISME KEKUATAN WANITA DALAM VIDEO MUSIK MISS A *I DON'T NEED A MAN*. Skripsi Sarjana Sastra Jurusan Bahasa Inggris, Fakultas Ilmu Budaya Dan Komunikasi, Universitas Muhammadiyah Purwokerto.

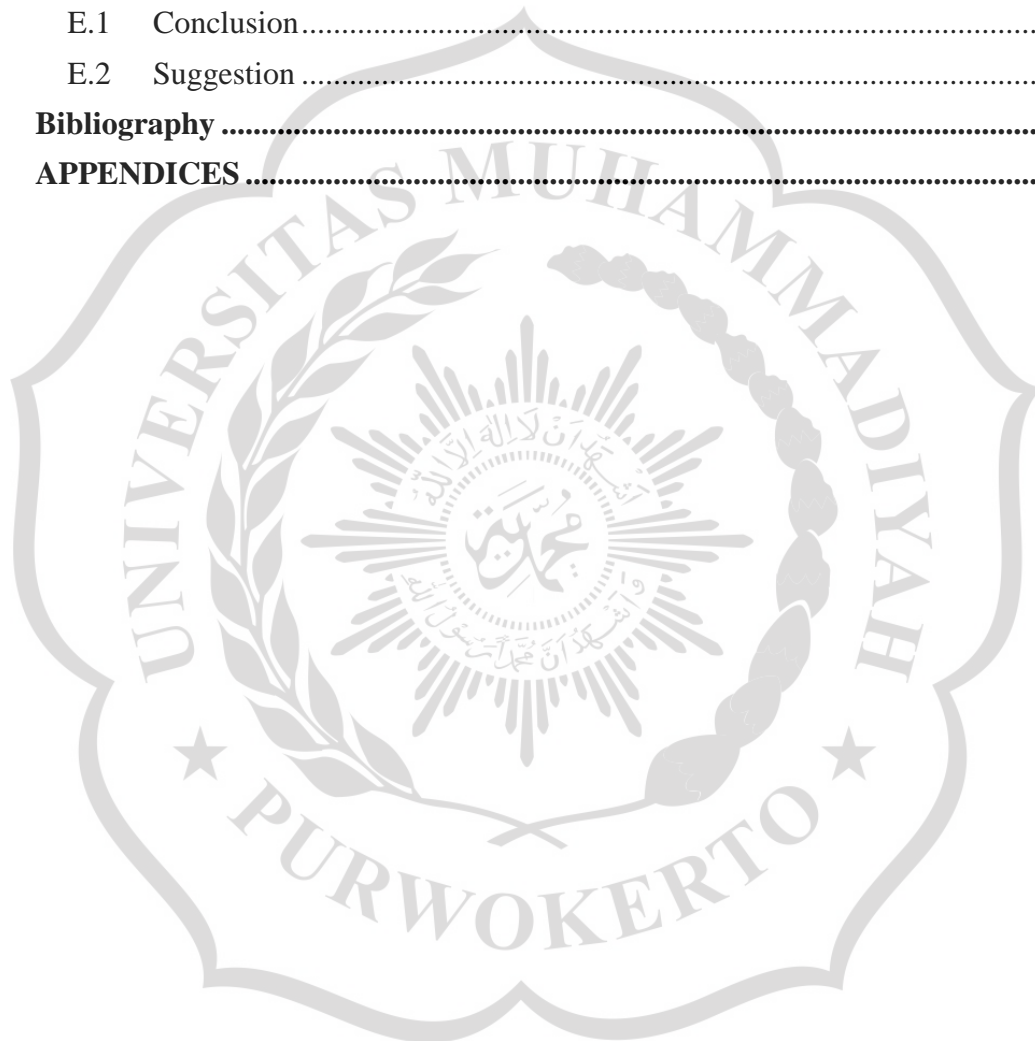
Penelitian ini berfokus pada simbol kekuatan wanita feminisme di video musik Miss A *I Don't Need A Man*. Video musik ini dipilih untuk dianalisis karena memuat isu tentang simbol kekuatan wanita feminisme dalam video musik Miss A *I Don't Need A Man* dari album *Independent Women pt.III*. Analisis ini menggunakan teori radikal feminisme oleh Angela McRobbie dan semiotik oleh Roland Barthes. Data primer diambil dari beberapa tangkapan layar secara visual yang berbentuk foto dan terjemahan lirik yang terdapat dalam video musik. Sedangkan data sekunder diambil dari buku, jurnal, dan artikel. Analisis ini menggunakan video dari youtube dengan menyalakan terjemahan dalam Bahasa Inggris untuk dapat dianalisis. Dari penelitian tersebut dapat ditemukan tanda-tanda yang berhubungan dengan kekuatan wanita atau feminisme dalam video musik Miss A tersebut, dan dikumpulkan dengan bukti-bukti yang terdapat dalam hasil penelitian tersebut. Penelitian ini menemukan tanda-tanda dan simbol feminisme kekuatan wanita di dalam video musik Miss A *I Don't Need A Man*. Tanda-tanda tersebut ditunjukkan dengan cara berpakaian, properti apa yang digunakan, juga lirik lagu. Hasil penelitian ini menunjukkan bahwa Miss A membuat album *Independent Women pt.III* dan membuat video musik salah satu lagunya *I Don't Need a Man* untuk menyatakan bahwa perempuan juga bisa hidup mandiri tanpa bantuan laki-laki dan bukan menjadi bayangan laki-laki.

**Keywords:** *Semiotic, Roland Barthes, Symbolism, Girl Power, Miss A*

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