

CHAPTER 1

INTRODUCTION

A.1 Background of the Research

Movies are a familiar thing in this era with the existence of movies can make people enjoy and feel happy when watching them. The movie itself is one of the most famous entertainment media and is loved by many people, because movies have many interesting sides that we can observe, ranging from situations, actions, visuals, technology and many others and movies can also provide good morals for the audience. The movie also shows the use of language styles that should be spoken to others.

Language is an important communication tool in social life, by communicating we communicate or socialize to get information, entertainment and other things. Language is one of the things that cannot be separated from culture, where language has a close relationship with the attitudes and behavior of the speakers of the language. Some roles in language that prioritize reality are 1) The difference between language and culture has a close relationship; 2) the component of culture is language; 3) The thing that affects language is culture; 4) Language has an important impact on culture and the way people think. Language is also something that can express emotions, opinions, feelings and thoughts. The use of language is also not enough just to hear the pronunciation but, we need to consider the context that occurs such as whether the language used is informal, formal, what the topic is, who the audience is and also the purpose of the communication.

Sociolinguistics is the science of language as it applies to society. It is made up of two words: socio, which means "social" or "related to society," and linguistics, which means "the science of language."

Chaika (1982: 29) argues that language style is a way used technique of communicating in which language can take the shape of written or spoken statements. This can be interpreted that a person's language style used to communicate with someone can be a series of communications that have a purpose. We are able to effectively send or receive messages or information between two or more individuals through communication so that we can understand them. Julia (2006, p.5), communication is a well-organized system, where people interact through symbols to create and interpret intended meaning. According to Fujishin (2009:05) explains that the communication process has two forms-verbal and nonverbal.

Language style plays an important in how people communicate their ideas. The language style people use communication depends on who they are talking to and where they are talking, so that people can adapt their language style with good rules. As everyone knows, every region and country in the world must have a different language style where, they are able to express all of their thoughts through their language. The choice of language style also depends on various aspects that can be influenced by the so-called social factors. According to Martin Joos (1967:278) defines five different styles: Frozen Style (Oratorical), Formal Style (Deliberative), Consultative Style, Casual Style, and Intimate Style. The most formal style is Frozen Style or Oratorical. It is typically used in situations with high

formal and symbolic value, such as formal ceremonies and court, constitutional, and government documents. Formal and Deliberative styles are typically used in situations where speaking requires careful use of pronunciation, word choice, and sentence structure. Consultative Style, also known as business style, is typically used in a semi-formal setting. It's for transactions, data exchange, and operational processes. Casual Style is concerned with enjoyable situations; it is defined in an informal and relaxed setting and is commonly used among friends and family. Intimate style is used in interactions between people who know each other and have a fairly close relationship. Sociolinguistics is the analysis of our daily lives in considering our daily conversations, the media we use and also the norms of society and laws related to language. The application of communication in sociolinguistics is through communication and interaction. Sociolinguistics itself helps us show the right language style when used to speak to certain people. Variety and variation are the main topics of discussion in the study of sociolinguistics. Hudson (1996:4) states that sociolinguistics is the study of language about society, while sociology sociolinguistics is the study of language in society, while social is the study of society about language. It focuses on the impact of language on society or community, interactions, issues, language use, including language variation and style, and how people use language in their daily lives.

One way to obtain knowledge about language styles is to watch movies or see things that include technology. Many people watch movies and can watch them whenever they want, but sometimes their reason for watching a movie is only for the actors and actresses or even the acts in the movie. People, on the other hand,

don't care about the way the actors and actresses organize the discussion in the film, which is where the language style can help the movie come alive and we can also comprehend how the actors and actresses organize the conversation in the film. Many films explore the issue of linguistic style. As the subject of discussion in this research, a short film titled "The Silent Child" is used as the study object.

The reason the researcher chose the stylistic analysis of the language contained in the film "The Silent Child" as the title of this study is that language style is one of the important things that we can know and apply in everyday life and we can make verbal exchanges (chatting, discussion and etc.) with other people, where we must pay attention to the style of language we use because different situations and interlocutors will affect language style. Researchers chose this movie as an object because of the different stories because this movie is related to sign language, which is the type of language in the movie can be found and also how to communicate well with people who use sign language. The correlation between this title and sign language is that when we are learning the language that we will use to communicate with a person who has special limitations (deaf) we are more able to feel the feelings of a person and we also make other people understand or understand easily what we say in various situations and conditions.

This movie belongs to the *drama* genre. This is a short film that was released in 2020 and won the Oscar in the short film by Rachel Shenton, who plays Joanne, the social worker. This movie was also directed by Shenton's partner, Chris Overton. Watching movies is one approach to learn about the style of language. Meanwhile, the dialogues of the film are written in a different language style. Many

films use different styles of language. The styles of language in the narrative "The Silent Child" were chosen as the research subject for this study. The Silent Child is based on a true story that has been made into a film. Home of a family that has a deaf child, Libby. Libby is a six-year-old girl who lost her hearing at birth. Throughout her life, she has only friends with silence. She doesn't even use sign language because no one in her family knows sign language.

The use of the theme of "deafness" in "The Silent Child" is not far from Shenton's life. When he was twelve years old, his father became ill and had to undergo chemotherapy. The father lost his hearing and died two years later. Because of this experience as a child, Shenton is very concerned about everything related to deaf people. Later, she learned sign language. In addition, Shenton is currently an ambassador for the National Deaf Children's Society (National Institute for Deaf Children). The movie "The Silent Child" is also a form of his concern for deaf people, especially in his home country, England.

Some researchers have conducted research related to language style, and one of them was found by researcher Rosida. In this explanation, Rosida's research is descriptive-qualitative and she focuses on the supportive language style used in journals. She then also uses descriptive-qualitative methods in her research. She used Mc Crimmon's theory of language style. She found only two types of language styles during her research: colloquial style and informal style. Furthermore, among these types, the colloquial style is the main language style used in the "Outside" youth advertisement for travel equipment. The difference between this research and Rosida's research lies in the theory used. In doing so, she used McCrimmon's theory

while this study uses Martin Joos' theory and the object used for Rosida's research is the use of magazines, while in this study the researchers use films as objects or data.

While the data obtained from the movie is in the form of discussions that need to be transcribed into text. Based on two theories used in this research, namely language style from Martin Joos (1967:278) theory and language communication from Fujishin (2005:09) theory. These theories are used to analyze data using descriptive qualitative approaches, manage the data, classify them based on language styles and communication styles, and compare them to other studies. The researcher classified each word of the film conversation into five kinds of language types according to Martin Joos and analyzed the linguistic communication involved in the role of young children who are in a family or social environment indirectly shown in the short film.

A.2 Problems of the Research

The focus of this research is on the analysis of the language style in the short film *The Silent Child* using the Martin Joos theory. This research was conducted to find out the frozen style, formal style, consultative style, casual style and intimate style found in the short film *The Silent Child Story*. The writer focuses on the following problems:

1. What language style the most prevalent in the movie of “The Silent Child”?
2. What is the standard style to communicate with a deaf person?

A.3 Objective of the Research

Based on the description in the background of the study above, the writer focuses on the following problems:

1. To classify the types of language style in the short film “The Silent Child Story” based on Martin Joos.
2. To analyze standard people when they are talk to a deaf person.

A.4 Significance of the Research

The analysis gives some significance for the readers. The significance are:

- a. Theoretically, based on findings of this research above, the researcher hoped to make a significant contribution to readers' or everyone who wants to understanding of the types of language styles type of language and how to communicates by following the above research on the movie "The Silent Child".
- b. Practically, the researcher hopes that this research will be helpful to all learners, especially English Department students who are interested in sociolinguistics and can apply their knowledge and understanding of language style and how to communicate in a short film, especially in formal conversational situations and under different conditions.

A.5 Limitation of the Research

In this analysis, researchers focus on analyzing a short movie titled "The Silent Child" (2017). This study discusses the language styles used in the film, as well as the standards of speech styles used in conversations with deaf people.

Researchers took data from the movie "The Silent Child". Which was watched on YouTube. This movie selected language is one of the important things we need to know. In addition, the use of several characters of different types of language depending on the situation and also who they are talking to. Researchers also want to explore and research more deeply about language styles and also types of language in dialogues and conversations between characters. Researchers hope that this research will be used as new knowledge and research references by other researchers by other reader.

A.6 Definition of the Key Terms

In this section, the key terms used in this report were defined. This is to load the readers in understanding the discussion in it.

a. Sociolinguistic

The science of language in relation to society is called Sociolinguistics which is composed of two words, socio meaning social or related to society, and linguistics meaning the science of language. Fishman in Wardhaugh (2010: 16) says that sociolinguistics must cover everything from considering "who speaks (or writes) what language (or what variety of language) to whom, when, and for what purpose".

b. Language Style

Martin Joos (1967:278) defines five different styles: Frozen Style (Oratorical), Formal Style (Deliberative), Consultative Style, Casual Style, and Intimate Style. The most formal style is Frozen Style or Oratorical. It is often used in contexts with great formal and symbolic value, such as court,

constitution, and governmental documents. Formal and deliberative language styles are typically used in situations where speaking requires careful use of pronunciation, word choice, and sentence structure. Consultative Style, also known as business style, is typically used in a semi-formal setting. It's used for transactions, data exchange, and operational processes. Casual Style is concerned with enjoyable situations; it is defined in an informal and relaxed setting and is commonly used among friends and family.

c. The Silent Child Short Movie

The Silent Child is a British Sign Language short film written and starring Rachel Shenton and produced by Chris Overton, it was released in 2017 by Slick Film. The movie tells the story of Libby, a 6-year-old girl who has hearing problems or commonly called deaf who lives in silence until a social worker comes, namely Shenton who in the film acts as a person who teaches Libby to communicate through sign language. The movie won the 90th Academy Award for Animated Short Film. The movie first aired on television (BBC One) with over 3.6 million viewers and was followed by an extended run-on BBC.

A.7 Organization of the Research Report

This research consists of five chapters.

Chapter I: Introduction which consists of Background of the Research, Problems of the Research, Objective of the Research, Significance of the Research, Limitation of The Research and Organization of the Research Report.

Chapter II: Review of Related Literature, Sociolinguistics, Language Style, Kinds of Language Style, The Function of Language Style, Film (Movie), About the Movie, Review of Related Research.

Chapter III: Research Methodology which covers: Research Design, Data Source and Data, Method of Collecting Data, Technique of Collecting Data, Method of Analyzing Data.

Chapter IV: Data Analysis. It consists of presenting Data Description, Data Finding, Data Analysis and Discussion.

Chapter V: Conclusion and Suggestion of the research.

