

CHAPTER I

INTRODUCTION

A. 1 Background of Research

Humans are social creatures who need others in their daily life, in the process they use communication. They need to build a relationship with one another to survive by the abilities of human-named communication. Communication became more complex and complicated because communication is daily needed by humans. It is supported by Pearson's statement (1985) that people can use when they want to negotiate the specific meaning of any problem. It explains how important communication is in human life.

In the practice, communication can be done in various ways; spoken, written, and listening. Communicating in verbal or spoken way means there is an exchange of the ideas or thoughts verbally either face to face, through media such as zoom, skype between the communicators and the communicants.

Written work is also a form of communication, which is usually presented through magazines, novels, short series, etc. The last of the forms is communication by listening, which can be done by listening to the radio or television etc. Above all of the forms that covered the communication, there are several other must be examined factors that are studied through sociolinguistics.

Wardhaugh and Fuller (2015) state that sociolinguistics is the study of our everyday lives-how language works in our casual conversations and the media

we are exposed to and the presence of social norms, policies and laws which address language. That means sociolinguistics is not a study of facts but the study of ideas about how a member of a particular society may influence the terms with language usage. A more complete explanation can be seen from Chaika who said that sociolinguistics is a branch of linguistics which is concerned with linguistic behavior, language, and society in which language and linguistic behavior are seen as the effects of social and cultural factors.

In variation of sociolinguistics, the patterned nature for the relationship between gender and language usage has been a longstanding focus. Xia Xiufang (2013) also talks about language used between men and women. Investigating the distinctions between men and women is the first step in researching gender. It is obvious that there are significant inequalities between men and women in many professions. In general, women are lighter than males, have more fat and less muscle, mature more slowly, and often live longer than men. When performing their vocations, men and women frequently display various talents and abilities.

Gender concerns have grown connected with language difficulties during the last thirty years, owing to the women's movement. Gender and language studies are both multidisciplinary academic disciplines. The study of language dates back thousands of years, but the study of gender is relatively new. "Gender studies have developed differently, achieving the greatest influence in North America; the era of feminism" that began in the late 1960s and affected

academic and public life as well as high and popular culture has been instrumental in shaping the historical and scholarly context of its generation. Feminist scholarship has entered and affected almost every academic subject Flotow (2004).

Gender research is important in the study of language, and the first stage is to examine the differences between men and women. Men and women clearly have significant differences in many areas. Females, on overall, have more fat and less muscle than men; they are not as strong as men, mature faster, and have a higher life expectancy. Females and males frequently demonstrate various benefits and talents when performing their jobs. We are aware that, in addition to certain physical explanations, societal factors may account for some of the discrepancies. Women, for particular, may live longer than males due to the many responsibilities they play in society and the various tasks they prefer to undertake. Men often face greater strain in life than women. Variations in work skills can be explained in large part by differences in how people are raised. When we talk about language, we can't help but wonder if men and women who speak the same language utilize it differently. If they do, we might inquire as to how they differ.

A phenomenon of in language used was found in Jubilee YouTube Video entitled Conservative Teens vs. Liberal Parents. This phenomenon is found in the participants on YouTube Video entitled Conservative Teens vs. Liberal Parents released on 5 June in 2022. It made the researcher more interested with the

topic gender. So, with that difference, the researcher would like to publish the thesis entitled *THE FEATURES OF LANGUAGE USE BETWEEN MEN AND WOMEN IN A DEBATE*.

A. 2 Problem of the Research

Based on the background research that explained by the researcher, this research proposes the main problem as follows:

1. What are the linguistic features found in language used on the participants of Jubilee YouTube Video entitled Conservative Teens vs. Liberal Parents?
2. How does the gender affected of the language used on Jubilee YouTube video entitled Conservative Teens vs. Liberal Parents?

A. 3 Objective of the Research

Based on the research problems that explained by the researcher, objectives can be formulated as follows:

1. To explain the linguistic aspects in language used on the participants of Jubilee YouTube Video entitled Conservative Teens vs. Liberal Parents.
2. To explain the gender affect in language used on each participant of Jubilee YouTube video entitled 'Conservative Teens vs. Liberal Parents'.

A. 4 Significance of the Research

The analysis gives some significance to the readers. The significances can be formulated as follows:

A. 4. 1 Theoretically

Based on the research objectives above, the researcher hope can contribute to everyone who wants to study sociolinguistics, especially on gender aspect in some event, program or agenda. The result of the study explains about the gender in language used in each participant on Jubilee YouTube video entitled 'Conservative Teens vs. Liberal Parents'.

A. 4. 2 Practically

The result of the study is expected would be useful for readers, students, writers and some people are in need because the researcher is expected to prove and develop sociolinguistic, especially in some fields, topics and theories such as, gender on language used in each participants on Jubilee YouTube video entitled 'Conservative Teens vs. Liberal Parents'.

A. 5 Limitation of the Research

In this analysis, the researcher focused on analyzing a YouTube video entitled 'Conservative Teens vs. Liberal Parents'. This analysis focused on the language used by each participant on a Jubilee YouTube video entitled 'Conservative Teens vs. Liberal Parents'. The researcher uses sociolinguistics especially in gender approach. The researcher takes the data from a YouTube channel named Jubilee.

The researcher took a YouTube video entitled 'Conservative Teens vs. Liberal Parents' as the material because it contains gender aspect. It can be said that the material suits well because the material highlights the participants

which have participants with each different gender. The researcher also wants to explore and research or even prove more deeply about the language used based on the dialogue that happened in a YouTube video entitled 'Conservative Teens vs. Liberal Parents'. The researcher hopes that this research can be used in a positive way by other readers or as new knowledge and new research references for other researchers.

A. 6 Definition of Key Terms

In order to avoid misunderstanding about use of the terms, it is important for the researcher to give the suitable meaning of the key terms; some terms are defined as follows:

1. Sociolinguistics

Wardhaugh and Fuller (2015) state that sociolinguistics is the study of our everyday lives-how language works in our casual conversations and the media we are exposed to and the presence of social norms, policies and laws which address language. That means sociolinguistics is not a study of facts but the study of ideas about how a member of a particular society may influence the terms with language usage.

2. Gender

Gender refers to social constructed characteristics of women and men such as roles, norms and relationships. In terms of linguistics, gender, also known as the section, discusses the differences between men and women's speech.

Men and women are actually not exactly the same in the way they speak in society.

3. Women

Woman is a gender identity that is considered to be part of the gender binary. Woman is an adult noun that relates to the phrases girl (for children and adolescents), female (adjective), and frequently femininity.

4. Men

Man is a gender identity that is considered to be part of the gender binary. Man is an adult noun that relates to the terms boy (for youngsters), masculine (adjective), and masculinity.

5. Jubilee Youtube Video

Jubilee is an American interactive YouTube channel where diverse people voice their opinions on various subjects. Some of these subjects include asking a former cult member or being a furry. However, the majority of the videos are focused on a disputed issue with the visitor choosing a size.

6. Conservative

Conservative is characterized by a preference for the historically inherited above the abstract and ideal. This choice has typically been based on an organic vision of society—that is, the notion that society is a living entity composed of intimately connected, interdependent members rather than a loose collection of individuals. Conservatives prefer organizations and practices that have grown gradually and represent continuity and stability.

7. Teens

A teenager, or teen, is someone aged 13 to 19. They are referred to as teens since their age has the suffix "teen." Adolescence is frequently related with the term "teenager." Most neurologists believe that the brain continues to develop until a person's early to mid-20s. When a person reaches the age of 13, they are considered a teenager. It comes to an end when they reach the age of 20.

8. Liberal

Nowadays, the term liberalism may refer to a multitude of things. Liberalism's major goal is to provide freedom or liberty to each and every individual. Freedom had diverse meanings at different points in history, and hence liberalism's programs were also distinct at those points. The essential goal, though, remained constant. Liberalism thought that not only was human nature good, but that humans were rational.

9. Parents

The term "parents" is derived from the Latin verb "parere," which means "to bring out" or "to give birth to." The Latin term parent- which means roughly the same as the current word parent- is derived from this verb. So, a parent is someone who gives birth to something new. Of course, we may use this word etaphorically. A writer 'brings forth' their book in the same way that an artist 'brings forth' their paintings.

A. 7 Organization of the Research

The researcher writes some chapters with some explanations of each chapter as follows:

A. 7. 1 Chapter I: Introduction

Chapter I of this research contains a discussion of the introduction which consists of the research background, problem of the research, objective of the research, limitation of the research, significance of the research, definition of the key terms and the last is organization of the research report.

A. 7. 2 Chapter II: Review Of Literature

Chapter II consists of the review of literature and theoretical framework. This chapter deals with the theories that are related and used to analyze and review related research.

A. 7. 3 Chapter III: Research Method

Chapter III deals with research methodology which consist of type of the research, data and source of the data, method of collecting data, technique of collecting data and the last is method of analyzing the data.

A. 7. 4 Chapter IV: Data Analysis

Chapter IV is data analysis which consists of data description, data analysis and discussion. This chapter will elaborate and discuss further about the topic of the research specifically. The topic of this research that would be analyzed is *THE FEATURES OF LANGUAGE USE BETWEEN MEN AND WOMEN IN A DEBATE*.

A. 7. 5 Chapter V: Conclusion And Suggestion

Chapter V is a chapter of conclusion and suggestion. This final chapter aimed to sum up the entire discussion and analysis. It consists of the conclusion of the whole research and few suggestions about the analysis.

