

**ENCANTO AND THE REPRESENTATION OF COLOMBIAN CULTURAL  
ELEMENTS (A LITERARY SOCIOLOGICAL STUDY)**



**An Undergraduate Thesis**

**Submitted as a Partial Fulfilment of the  
Requirements for *Sarjana Sastra* Degree**

**Aprillia Dwi Maharani**

**1809010019**

**FACULTY OF CULTURAL SCIENCES AND COMMUNICATION**

**UNIVERSITAS MUHAMMADIYAH PURWOKERTO**

**JANUARY 2023**

**ENCANTO AND THE REPRESENTATION OF COLOMBIAN CULTURAL  
ELEMENTS (A LITERARY SOCIOLOGICAL STUDY)**



**An Undergraduate Thesis**

**Submitted as a Partial Fulfilment of the  
Requirements for *Sarjana Sastra* Degree**

**Aprillia Dwi Maharani**

**1809010019**

**FACULTY OF CULTURAL SCIENCES AND COMMUNICATION**

**UNIVERSITAS MUHAMMADIYAH PURWOKERTO**

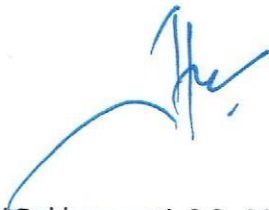
**JANUARY 2023**

## Approval Sheet

This is to certify that this graduating paper entitled "**ENCANTO AND THE REPRESENTATION OF COLOMBIAN CULTURAL ELEMENTS (A LITERARY SOCIOLOGICAL STUDY)**" by **Aprillia Dwi Maharani** has been approved by the advisor and the Head of the English Literature Study Program to be examined by the Board of Examiners

Purwokerto, 26 December 2022

Head of English Literature Study  
Program



Fitri Rakhmawati, S.S., M.Pd.  
NIK. 2160513

Advisor



Sulasih Nurhayati, S.S., M.Hum.  
NIK. 2160274

**VALIDATION SHEET**

**ENCANTO AND THE REPRESENTATION OF COLOMBIAN CULTURAL ELEMENTS  
(A LITERARY SOCIOLOGICAL STUDY)**

**An Undergraduate Paper**

**by**

**Aprillia Dwi Maharani**

**1809010019**

**has been examined and approved by the Board of Examiners as one of the  
requirements for Sarjana Sastra degree on 3<sup>rd</sup> January 2023**

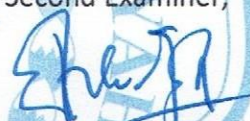
**THE BOARD OF EXAMINERS**

**First Examiner,**



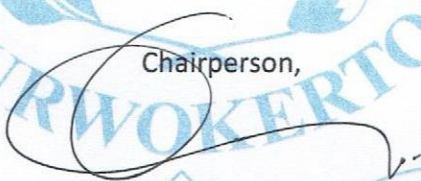
**Widya Nirmalawati, S.S., M.A.  
NIK. 2160370**

**Second Examiner,**



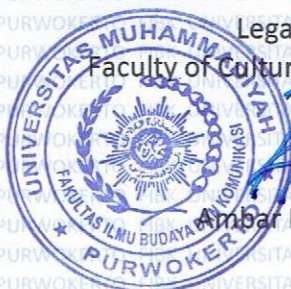
**Titik Wahyuningsih, S.S., M.Hum.  
NIK. 2160272**

**Chairperson,**



**Sulasih Nurhayati, S.S., M.Hum.  
NIK. 2160274**

**Legalized by the Dean of  
Faculty of Cultural Sciences and Communication**



**Ambar Pujiyatno, S.S., M.Hum.  
NIK. 2160208**

## STATEMENT OF ORIGINALITY

Name : Aprillia Dwi Maharani

Student Number : 1809010019

I, the undersigned researcher of the undergraduate thesis entitled "**ENCANTO AND THE REPRESENTATION OF COLOMBIAN CULTURAL ELEMENTS (A LITERARY SOCIOLOGICAL STUDY)**", hereby attest and affirm that the material in this thesis has not been previously submitted and published for a degree in any universities, and to the best of my knowledge, any referenced-quotations are shown in the arrangement of citations and bibliography. If later it can be revealed that this undergraduate thesis contains partly or wholly plagiarized pieces of other intellectual works of any kind, I will be ready to accept the sanction.

Purwokerto, 26 December 2022



Aprillia Dwi Maharani

## MOTTO

*“Behind every exquisite thing that existed, there was something tragic.”*

— Oscar Wilde, *The Picture of Dorian Gray*



## DEDICATION

*I dedicate this little piece to my dad, my mom, and my sister who are always there for me, even on the tough days. Also, Amarizky Juansita, she is the best.*



## ACKNOWLEDGEMENTS

*Alhamdulillahirobbil 'alaamiin.* All praise is due to *Allah*, the High and Merciful. The most priceless of all things is *Allah's* unending love, blessing, and guidance. None of the goals we have for ourselves in life is possible without *Allah*. The humblest creature is therefore the one who saves us from perilous paths.

Words cannot express my gratitude to my advisor, Sulasih Nurhayati, S.S., M.Hum., for her invaluable patience and feedback for my research. She spent so much time, care, and love for guiding and advising. I also could not have undertaken this journey without other lecturers, Widya Nirmalawati, S.S., M.A. and Titik Wahyuningsih, S.S., M.Hum, who generously provided knowledge and expertise.

I am also grateful to my beloved families and my peers who have supported and helped me in entire of my study life, especially Amar, Bella, Bangkit, Lael, Fadil, Lulu, Nanda, Nindya, and others that I cannot be able to mention one by one. As well as the people that I met when I had *KKN*, Farah, Fajar, and Ai. Thanks should belong to you guys.

Purwokerto, December 2022

Aprillia Dwi Maharani

## PERNYATAAN PERSETUJUAN PUBLIKASI SKRIPSI UNTUK KEPENTINGAN AKADEMIS

---

Sebagai sivitas akademika Universitas Muhammadiyah Purwokerto dan demi pengembangan ilmu pengetahuan, saya yang bertanda tangan di bawah ini:

Nama : Aprillia Dwi Maharani  
NIM : 1809010019  
Program Studi : Sastra Inggris  
Fakultas : Ilmu Budaya dan Komunikasi  
Perguruan Tinggi : Universitas Muhammadiyah Purwokerto  
Jenis Karya : Skripsi

Menyetujui dan memberikan Hak Bebas Royalti Noneksklusif (*Non-Exclusive Royalty-Free Right*) kepada Universitas Muhammadiyah Purwokerto atas karya ilmiah saya yang berjudul: *Encanto and the Representation of Colombian Cultural Element (A Sociological Study)*

Beserta perangkat yang ada (jika diperlukan). Dengan Hak Bebas Royalti Noneksklusif ini Universitas Muhammadiyah Purwokerto berhak menyimpan, mengalihmedia/mengalihinformatkan, mengelola dalam bentuk pangkalan data (*database*), merawat, dan mempublikasikan tugas akhir saya dengan tetap mencantumkan nama saya sebagai penulis/pencipta dan sebagai pemilik Hak Cipta.

Pernyataan ini saya buat dengan sebenarnya.

Dibuat di : Purwokerto  
Pada tanggal : 25 Januari 2023

Yang menyatakan,



Aprillia Dwi Maharani

## ABSTRACT

Maharani, Aprillia D., 1809010019. Nurhayati, S. 2022: *Encanto* and the Representation of the Colombian Cultural Element (A Literary Sociological Study). Undergraduate Thesis for Sarjana Sastra Degree, English Literature, Faculty of Cultural Sciences and Communication, Universitas Muhammadiyah Purwokerto.

This research aims to analyze the representation of Colombian cultural elements in the movie *Encanto* (2021) from the sociology of literature approach by Alan Swingewood. The research applies the qualitative method, which focuses on the descriptive data of the study. The method of collecting data uses library research through the purposive sampling technique. The primary source of the data is the film *Encanto* produced by Walt Disney in 2021 and directed by Jared Bush and Byron Howard. The secondary data are any information necessary for the study taken from some supporting sources. The data analysis utilizes the inductive-analytical method presenting the data findings, analysis from the theory of the cultural elements by Pujiyanti and Zuliani, and discussion from the perspective of literary sociology. The result of the study shows that the representation of Colombian cultures in the movie is varied and significant. The portrayal can be seen from these cultural elements, namely: (1) ritual or ceremony; (2) hero or famous persons; (3) symbols; (4) artefact; (5) norms; (6) confidences; (7) myths/histories/stories/legends; and (8) attitude. From the perspective of literary sociology, the movie is considered a social reflection and a social document. The first refers to the existing aspects of Colombian culture in the film. On the other hand, the second relates to the movie as the social product that documents the representation of the cultures within it.

**Keywords:** *cultural elements, Colombian culture, sociology of literature, Encanto movie, representation*

## INTISARI

Maharani, Aprillia D., 1809010019. Nurhayati, S. 2022: *Encanto* dan Representasi Elemen Budaya Kolombia (Studi Sosiologi Sastra). Skripsi. Sastra Inggris, Fakultas Ilmu Budaya dan Komunikasi, Universitas Muhammadiyah Purwokerto.

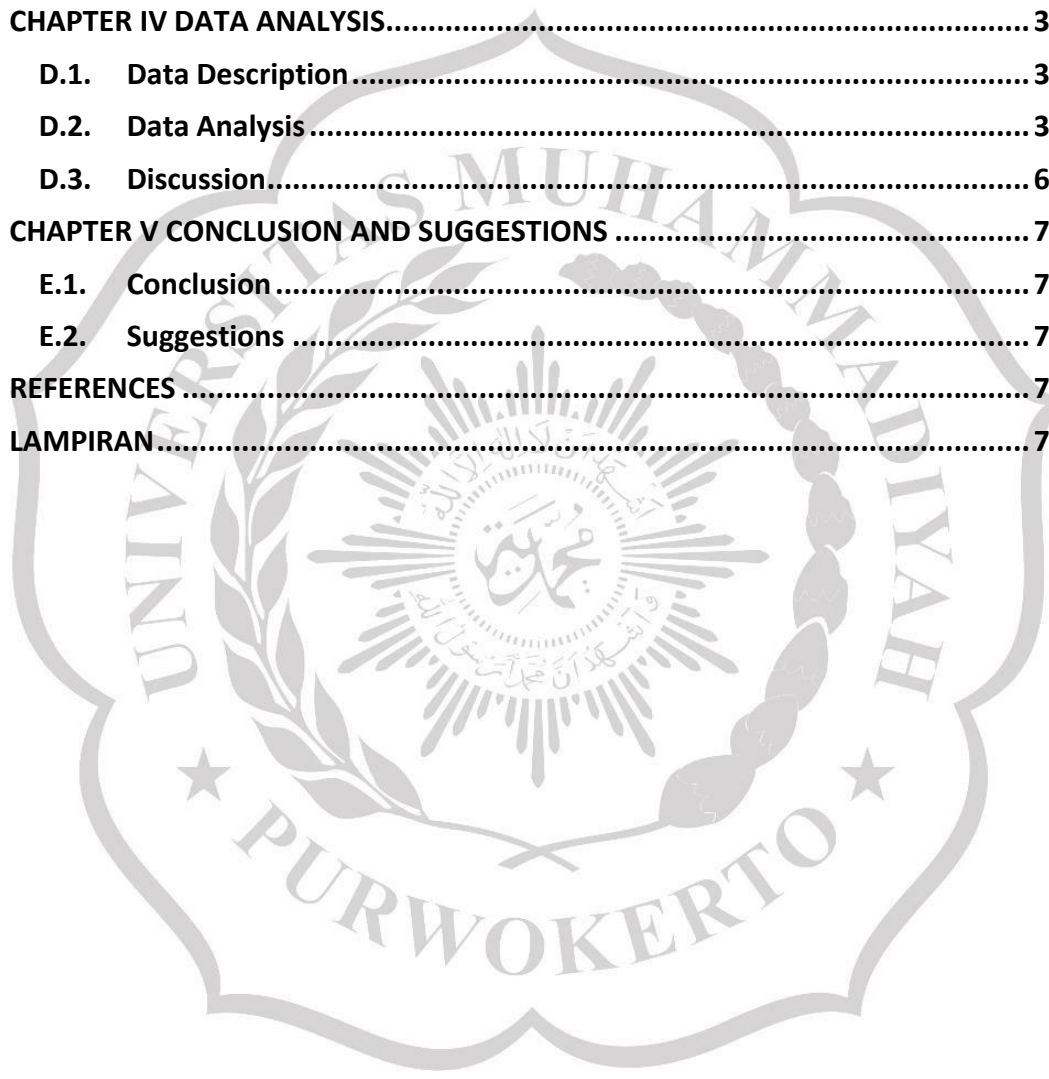
Penelitian ini bertujuan untuk menganalisis representasi elemen budaya Kolombia dalam film *Encanto* (2021) dengan pendekatan sosiologi sastra Alan Swingewood. Penelitian ini menggunakan metode kualitatif yang berfokus pada data deskriptif penelitian. Metode pengumpulan data menggunakan studi kepustakaan melalui teknik *purposive sampling*. Sumber data utama adalah film *Encanto* yang diproduksi oleh Walt Disney pada tahun 2021 dan disutradarai oleh Jared Bush dan Byron Howard. Data sekunder adalah segala informasi yang diperlukan untuk penelitian yang diambil dari beberapa sumber pendukung. Analisis data menggunakan metode induktif-analitik yang menyajikan temuan data, analisis dari teori unsur budaya oleh Pujiyanti dan Zuliani, dan pembahasan dari perspektif sosiologi sastra. Hasil penelitian menunjukkan bahwa representasi budaya Kolombia dalam film sangat bervariasi dan signifikan. Penggambaran tersebut dapat dilihat dari elemen-elemen budaya, yaitu: (1) ritual atau upacara; (2) pahlawan atau orang terkenal; (3) simbol; (4) artefak; (5) norma; (6) kepercayaan; (7) mitos/sejarah/cerita/legenda; dan (8) sikap. Dari perspektif sosiologi sastra, film dianggap sebagai refleksi sosial dan dokumen sosial. Yang pertama mengacu pada aspek budaya Kolombia yang ada dalam film tersebut. Di sisi lain, yang kedua berkaitan dengan film sebagai produk sosial yang mendokumentasikan representasi budaya di dalamnya.

**Kata kunci:** elemen budaya, budaya Kolombia, sosiologi sastra, film *Encanto*, representasi

## TABLE OF CONTENTS

COVER PAGE.....	i
APPROVAL SHEET .....	ii
VALIDATION SHEET.....	iii
STATEMENT OF ORIGINALITY .....	iv
MOTTO.....	v
DEDICATION .....	vi
ACKNOWLEDGEMENTS.....	vii
PERNYATAAN PERSETUJUAN PUBLIKASI.....	viii
ABSTRACT.....	ix
INTISARI .....	x
TABLE OF CONTENTS .....	xi
LIST OF PICTURES .....	xiii
CHAPTER I INTRODUCTION.....	1
A.1. Background of the Research .....	1
A.2. Problem of the Research .....	6
A.3. Objective of the Research.....	6
A.4. Significance of the Research .....	6
A.5. Limitation of the Research.....	7
A.6. Definition of Key Terms .....	7
A.7. Organization of the Research Report .....	8
CHAPTER II REVIEW OF LITERATURE .....	10
B.1. Theoretical Framework.....	10
B.1.1. Sociology of Literature .....	10
B.1.2. Culture .....	12
B.1.3. Colombian Societies and Cultures .....	16
B.1.4. Cinematography.....	21
B.1.5. Synopsis of <i>Encanto</i> Movie.....	24
B.2. Review of Related Research.....	26
CHAPTER III RESEARCH METHOD .....	30
C.1. Type of the Research .....	30

C.2.	Data and Source of the Data .....	31
C.2.1.	Data .....	31
C.2.2.	Source of the Data .....	31
C.3.	Method of Collecting Data .....	32
C.4.	Technique of Collecting Data .....	32
C.5.	Method of Analyzing Data .....	32
<b>CHAPTER IV DATA ANALYSIS.....</b>		<b>34</b>
D.1.	Data Description .....	34
D.2.	Data Analysis .....	34
D.3.	Discussion.....	68
<b>CHAPTER V CONCLUSION AND SUGGESTIONS .....</b>		<b>70</b>
E.1.	Conclusion .....	70
E.2.	Suggestions .....	71
<b>REFERENCES .....</b>		<b>72</b>
<b>LAMPIRAN.....</b>		<b>76</b>



## LIST OF PICTURES

Picture 1: The Wedding Scene of Alma and Pedro .....	35
Picture 2: Candle Event Scene in Encanto.....	37
Picture 3: The Dia de las Velitas. Source: gettyimages, 2018 .....	37
Picture 4: The Scene of Encanto People Dance After the Ritual .....	38
Picture 5: The Scene of Luisa Lifting the Heavy Rocks.....	39
Picture 6: Maria Isabel Urrutia. Source: YouTube.....	39
Picture 7: The Scene of Children Drinks Coffee in Encanto .....	40
Picture 8: The Variety of Appearances in Encanto People .....	42
Picture 9: Candle That Used in Encanto as a Part of the Ritual .....	44
Picture 10: Yellow Butterfly That is Shown in Encanto .....	45
Picture 11: Scene When Alma Abuela Making Gesture for Mirabel to Pay Attention to Her .....	46
Picture 12: Scene When Mirabel Making Pointing Gesture with Her Mouth ....	46
Picture 13: Scene When Camilo Snaps His Index Finger Against the Rest of His Hand.....	47
Picture 14: Scene When Agustin Said "Miércoles" .....	48
Picture 15: The River That Shown in the Encanto .....	49
Picture 16: Caño Cristales. Source: NurPhoto, 2019 .....	50
Picture 17: Scene When Bruno said "Sana Sana Colita de Rana" .....	51
Picture 18: Scene When Dolores Spreading Rumors and Gossiping .....	52
Picture 19: Casita (Madrigal's House).....	53
Picture 20: House with a style of Colombian colonial architecture. Source: UncoverColombian, 2020 .....	54
Picture 21: The Food of Colombian Arepas That Shown in Encanto.....	54
Picture 22: The Colombian Food Ajiaco in Encanto.....	55
Picture 23: Ajiaco. Source: my Colombian recipe, 2022 .....	55
Picture 24: The Surrounding in Encanto That Shown the Wax Palms Tree .....	56
Picture 25: Wax Palm Tree. Source: The New York Times, 2019 .....	56
Picture 26: Scene When Silletas are Shown in Encanto .....	57
Picture 27: Silleteros. Source: Medellin Living, 2015 .....	57
Picture 28: Mirabel's Bag .....	58
Picture 29: Wayúu Bag. Source: Chris, 2016 .....	58
Picture 30: Mirabel's Clothes and Bruno's Ponchos.....	59
Picture 31 Mirabel's Shoes.....	60
Picture 32 Alpargatas. Source: RINCÓN, 2018 .....	60
Picture 33: Colombian Hat in Encanto .....	61
Picture 34: The Sombrero Vueltiao Hat. Source: Neroli Global, 2021 .....	61
Picture 35: Scene Where Several Characters are Dancing Salsa .....	62
Picture 36: Scene When Mirabel and Dolores are Doing Salsa Dance .....	62
Picture 37: Scene When Colombian Songs are Played in Encanto .....	63

Picture 38: Colombian Instruments That are Shown in Encanto .....	63
Picture 39: Accordion. Source: Wikimedia .....	64
Picture 40: Tambora. Source: Pixabay, 2014 .....	65
Picture 41: Tiple. Source: Mario Carvajal .....	65
Picture 42: Scene When Madrigal Family and Other People Forced Displacement by Army .....	67
Picture 43: Scene When Bruno Throwing Salt Over His Shoulder .....	68

