

CHAPTER I

INTRODUCTION

A. Background of Study

ICT (Information and Communication Technology) grows extremely fast beyond out of human mind. The users of internet especially social media increase time by time. Social media is a computer-based technology that facilitates people to share their ideas, thoughts, and information through the building of virtual networks and communities. According to T. Aderson, (2010) he states that social network has been defined by many and generally viewed as referring to network tools that allow people to meet, interact and share ideas, artifacts and interests with each other. Social media are also web-based sites that allow people to interact with each other.

Many students have already used and brought social media into their daily life. It is usually used to build their small circle until large to make some learning activities, such as interact each other. They also usually share ideas and information inside of their circle. By using social media which is used to interact among students, they definitely learn by using their language. Not only having fun by using social media but also learning something especially English. It is possible for students to practice English skills through social media that they used. On the other hands, social media also have negative points on students' learning language. For example,

students use ungrammatical sentences that can influence their academic writing.

Regarding to English skills, a variety of social media can be used to learn English based on each function. Students can learn writing skills by writing a caption or make a status to improve their writing skills. They can also use chatting feature which is available on social media to practice writing skill. To practice speaking skill, students can make a video uses English then they can upload it on their social media. By using English video or audio, students can also learn listening. To learn listening skills, students can listen to English native record. Furthermore, students can learn reading skill also by reading English articles, English short stories, English novels, and others. Then they can share their ideas and information with the public or group through social media.

In general social media are divided into several types that have a different name. Each type of social media also has its own uses, such as Facebook, Twitter, Instagram, YouTube, Wattpad and others. The form of all types of social media is micro-blogging internet. By design, social media is internet-based and gives users quick electronic communication of content including personal information, documents, videos, and photos. People can use social media if they have an internet network. As said by Zhang: 2013 teachers can actively use such tools to keep in touch with students or to organize activities online so they can use social media through computers, tablets or smartphones through web-based software or web applications, and

often use it for messaging. So social media can be used for both teachers and students in the English learning process.

As Liu (2010) mentioned, education is not just about using another fashionable technology tool, although there are some benefits using Facebook for educational purposes. According to Chang-Hwa Wang and Cheng-ping Chen (2013) in their research show that Facebook could be an effective platform for informal learning. However, most of the current studies in the educational use of social media seem to pay more attention to college students or adults. The study explored the effects of Facebook tutoring on learning English as a second language for children. They made the Facebook tutoring group and traditional classroom teaching group which is given instructional strategies of communication, collaboration, and information sharing. Concluded from the results of research that Facebook provides the right strategy, both students' learning attitudes and learning achievements are positively influenced by Facebook's guidance. Since social media are widely used in many aspects of life including education, the researcher wants to investigate the use of social media of EFL learners on their English subject.

B. Research Question

Based on the background of the study, the writer decided to find out a problem of the research that can be stated in the following questions:

What are the impacts on the use of Social Media towards Learning English for EFL students?

C. The aims of Study

Related to the problem of the research, the purpose of this research is to find out the impacts on the use of social media in learning English on EFL students.

D. The Reason of choosing the topic

In dealing with this research, to become the main basic of this research there is a reason that makes the writer curious to do this research:

1. Social media is an important part of life by the students to find and get English material easily. It also can be used as a tool to share students' opinion in public platform.
2. To find out what are the impacts of social media that used by EFL students. Knowing the impact of social media will be beneficial for EFL learners. That is why the researcher wants to investigate the impact of social media to EFL Learners on their English skills.

E. Clarification of Terms

To give clear clarification and to avoid misunderstanding on interpreting between the writer and the reader, the writer clarifies the terms are used in this study as follows:

1. Students' Perception

This research discuss about students perception on the impact of social media that used by EFL Students. It means that this research will analyze with the aimed of perception on the impact of some

social media platform that give an impacts for students in learning English.

2. Impact Social Media

Social media provides users a lot of activities for interaction among people, where everybody can share, exchange, comment, discuss and create information and knowledge in a collaborative way. This research aimed to analyze the effects on the use of social media by using platforms such as Twitter, Facebook, Instagram, YouTube on English learning in terms of students' perceptions. This will be contained about what are the impacts of social media for learn English. Then what are the impacts that often experienced by students when using social media to learn English

3. Learning English

Learning English especially for EFL students will be harder because it will need more time for students to master four English skills, they are Listening, Speaking, Reading and Writing. In this case, the writer also wants to know what are social media platform that can be used as tool to learn English by students and give many benefit for them in using it to learn English.

F. Contribution of the Research

1. EFL students

This research provides information about the impact of social media in learning English. From those information students can easily learn

English as their foreign language by using social media. Students also can be easily to get new knowledge and information through social media. Using social media can make students more interactive and easier to understand learning material during the learning process. Students can use social media for the purpose of learning English correctly and exactly.

2. For the Teachers

This research contains information about the impact of social media in learning English. This research can help teachers to realize that social media has an impact so that teachers can consider social media to be used in learning English.

3. For the reader

The reader should know there are many negative and positive on the use of social media. Nowadays, most of people using social media only for their needs. Whereas social media is not only useful for their lifestyle, but also very useful to get academic or non-academic knowledge and information easily, one of which is useful for learning English. In the other hand social media also have some negative impact such as disturb healthy of body, make students have bad habits etc.