

# CHAPTER I

## INTRODUCTION

### A. Background of the Research

Pusat Studi Dakwah Komunitas Universitas Muhammadiyah Purwokerto (PSDK UMP) or in English called The Center for Community Da'wah Studies, Muhammadiyah University of Purwokerto is a community that accommodates residents of Kampung Sri Rahayu in the Karanglesem area, South Purwokerto who works as buskers, commercial sex workers (CSWs), beggars, and scavengers to be more educated and broad-minded and open their views on positive activities that are beneficial for them. At PSDK UMP, there are many courses such as sewing, ICT, traditional dancing, and TPQ courses for children, teenagers, and parents who live in the Kampung Sri Rahayu area. But, the focus of this research is on English courses for youth students, where English is very important to support learning materials in their school. Based on the background of people around PSDK UMP learning English, the researcher chose YouTube as the learning media to take the research data. This is because most of them only use YouTube as a medium for watching streaming video games and entertainment videos.

The researcher deliberately raised this topic because YouTube is one of the most well-known digital platforms by many people. In addition to entertainment videos, YouTube also contains many educational videos and many teachers upload their learning videos to YouTube for their students to watch. What is interesting about YouTube is the videos can be watched at anytime and anywhere.

Due to the sophistication of today's technology, we as students and future successors of the nation must also think about alternative learning

that is not boring for students, one of which is by doing learning with YouTube media. We cannot just rely on conventional teaching as it used to be taught in schools, but also through digital applications that can be accessed via cellphones or laptops.

Based on interviews that researcher conducted with respondents at PSDK UMP, these are some common problems that occur during the teaching and learning process of English, especially those that occur when learning at PSDK UMP:

- a. English sentence structure is too complicated.
- b. Students do not have the motivation to learn (lack of interest).
- c. Students are not taught English since childhood so it reduces their understanding when studying.
- d. Students do not understand English audio listening because they do not master the pronunciation of native speakers.
- e. The lack of English vocabularies.
- f. Teachers in schools provide monotonous learning (lack of variety of English learning media).

#### **B. Reason for Choosing the Topic**

1. The students' ability in mastering listening is still low so the researcher choose videos from YouTube to help them to improve their listening mastery.
2. The researcher have taught youth tutoring at PSDK UMP so that researcher know which technique is suitable to be applied there.

#### **C. Problem of the Research**

The problem of the study is stated by the following question:

“Is YouTube effective for teaching listening for youth students in PSDK UMP?”

#### **D. Aim of the Research**

The aim is to find out whether YouTube is effective for teaching listening for youth students in PSDK UMP or not.

#### **E. Scope of the Research**

This research will focus on listening videos from YouTube. To limit the scope, this research focused on video listening to level A1 from the YouTube Channel “Listening Time”. English level A1 is the first level of English in the Common European Framework of Reference (CEFR), a determination of various language proficiency levels developed by the Council of Europe. The topics that will be used are also those that are familiar to students in general, such as Social Media Apps, Pets, Supermarkets, and New Year's Resolution.

#### **F. Clarification of Terms**

To make the topic easy to understand, the researcher wants to give clarification covered in the title of this research:

1. Effectiveness

According to the (Ko et al., 2013), teacher effectiveness is generally referred to in terms of a focus on student outcomes and the teacher behaviours and classroom processes that promote better student outcomes.

2. YouTube

Youtube is an online platform that contains a collection of videos such as MVs, short films, documentaries, video games, cooking tutorials, and so on.

### 3. Listening Skill

Listening skills are very important in learning English. If students want to be able to master English, of course, they must listen to native speakers first to understand how to pronounce, intonation, and so on. According to (Loren et al., 2017, p. 1), listening skill is a language skill beginning of other skills. All aspects of language must begin with listening first, then speaking, reading, and writing. Practice listening skills is done not only to understand how native speakers speak, but we can understand the content of the message conveyed, add new vocabulary, and present arguments according to the topic presented.

### 4. Youth Tutoring

Youth Tutoring is tutoring teaching aimed at a group of teenagers. The tutoring can provide direction/elaboration of academic and non-academic materials. In this study, researcher provides academic material, namely learning English using YouTube videos.

### 5. PSDK UMP

As explained in the background, Pusat Studi Dakwah (Islamic Preaching) Komunitas Universitas Muhammadiyah Purwokerto; or abbreviated PSDK UMP is a community that accommodates the residents of Kampung Sri Rahayu in the Karangklesem area, South Purwokerto who works as buskers, commercial sex workers (CSWs), beggars, and scavengers so that they are more educated and open-minded about positive activities that are beneficial for them.

The reason why researcher choose PSDK UMP as the place of research is because the atmosphere of Kampung Sri Rahayu has changed from what was previously underestimated by the community to an area that is starting to be accepted by the wider community and even becomes a model for other areas. In addition,

the lack of research on the UMP PSDK institution also adds to the reason why researchers choose PSDK as a place of research.

#### **G. Contribution of the Research**

This study will give some benefits for teacher. The result of this research explains how to utilize YouTube videos as a teaching media. It provides evidences that support the findings of previous studies about the use of YouTube videos. It also offers some suggestions regarding the integration if technology which can be considerations for improving the quality of classroom instruction. Lastly, it might be a reference for future studies addressing similar topics.

