

**MULTIMODALITY DISCOURSE COMPOSITIONAL METAFUNCTION —  
COVID-19 INFOGRAPHIC SPHERE ANALYSIS**



**An Undergraduate Thesis**

**Submitted as partial fulfillment of the requirements  
For *Sarjana Sastra* Degree**

**Lulu Imelda Aristania**

**1809010005**

**FACULTY OF CULTURAL SCIENCES AND COMMUNICATION**

**UNIVERSITY OF MUHAMMADIYAH PURWOKERTO**

**AUGUST 2022**

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## APPROVAL SHEET

This is to clarify that this graduating paper entitled "MULTIMODALITY DISCOURSE COMPOSITIONAL METAFUNCTION - COVID-19 INFOGRAPHIC SPHERE ANALYSIS" by Lulu Imelda Aristania been approved by the advisor(s) and the Head of Cultural Sciences and Communication Faculty to be examined by the Boards Examiners

Purwokerto, 3<sup>rd</sup> August 2022

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**VALIDATION SHEET**

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INFOGRAPHIC SPHERE ANALYSIS**

**An Undergraduate Paper**

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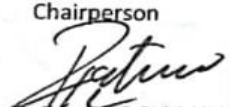
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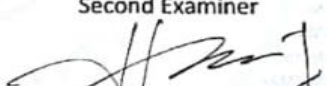
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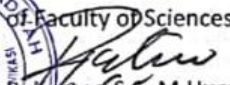
  
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## STATEMENT OF ORIGINALITY

**Name** : Lulu Imelda Aristania

**Student Number** : 1809010005

I the undersigned researcher of the undergraduate thesis entitled *"MULTIMODALITY DISCOURSE COMPOSITIONAL METAFUNCTION COVID-19 INFOGRAPHIC SPHERE ANALYSIS"* hereby attest and affirm that the material in this thesis has not been previously submitted and published for a degree in any universities, and to the best of my knowledge, any referenced-quotations are shown in the arrangement of citations and bibliography. If later it can be revealed that this undergraduate thesis contains partly or wholly plagiarized pieces of other intellectual works of any kinds, the researcher will be ready to accept the sanction.

Purwokerto, August 2022

   
Lulu Imelda Aristania

## ACKNOWLEDGEMENT

Alhamdulillahirobbil'alaamiin. Praise to Allah the Exalted and the Merciful. His endless love, blessing, and guidance are the most priceless of all. Without Him, none of the purposes of our lives can be achieved. Being the humblest creature is then the savior from the uncertain pathways. This undergraduate thesis entitled "Compositional Metafunction of Multimodal Discourse" is submitted as the final requirement in accomplishing undergraduate degree at English Literature Faculty of Cultural Sciences and Communication, University of Muhammadiyah purwokerto. In arranging this thesis, a lot of people have provided motivation, advice, and support for the researcher. In this valuable chance, the researcher intended to express his gratitude and appreciation to all of them.

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Finally, the researcher would like to thank to everybody who was important to the successful realization of this undergraduate thesis. This undergraduate thesis is far from perfect, but it is expected that will be useful not only for the researcher but also for the readers. For this reason, constructive thoughtful suggestion and critics are welcomed.

Purwokerto, August 2022

Lulu Imelda Aristania

## DEDICATION

*This little piece is dedicated to the researcher, all her family members, all the academic community in the almamater, and all friends who were influential in the completion of this thesis*



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## ABSTRACT

Aristania, Lulu Imelda, 1809010005. 2022: Multimodality Discourse Compositional Metafunction COVID-19 Infographic Sphere Analysis. Undergraduate Thesis for Sarjana Sastra Degree, English Department, Faculty of Sciences and Communication Faculty , University of Muhammadiyah Purwokerto.

This research aims to find out about how visual elements of the selected COVID-19 infographics construct compositional meaning and how the verbal elements of selected COVID-19 infographics. The researcher collects the data from WHO official website from 2020 until 2022. In conducting this research, the researcher applied theory of Compositional Metafunction to analyze the visual elements (Kress and van Leeuwen, 2006) and Generic Structure Potential Analysis (Cheong, 2004) to analyze the verbal elements.

The analysis reveals that, by analyzing the compositional metafunction, there is not only a visual focus but also a variable number of multimodal elements that contribute to the creation of various degrees of salience through their different sizes, colors, shape, position and communicative functions. The findings show that images, like words, are organized to convey messages and make sense. It is also widely accepted that the boundaries of discourse have been expanded beyond clauses and sentences to color etc.

**Keywords:** Multimodality, Visual Grammar, Compositional, Infographic, Generic Potential Structure.

## INTISARI

Aristania, Lulu Imelda, 1809010005. 2022: *Metafungsi Komposisi Wacana Multimodalitas COVID-19 Analisis Bola Infografis*. Skripsi untuk Gelar Sarjana Sastra, Jurusan Bahasa Inggris, Fakultas Sains dan Komunikasi, Universitas Muhammadiyah Purwokerto.

Penelitian ini bertujuan untuk mengetahui bagaimana elemen visual infografis COVID-19 terpilih mengkonstruksi makna komposisional dan bagaimana elemen verbal infografis COVID-19 terpilih. Peneliti mengumpulkan data ydari website resmi WHO dari rentang waktu 2020 hingga 2022. Dalam melakukan penelitian ini, peneliti menerapkan teori Metafungsi Komposisi dalam menganalisis komponen visualnya (Kress dan van Leeuwen, 2006) dan Analisis Potensi Struktur Generik (Cheong, 2004) dalam menganalisis komponen verbalnya.

Analisis mengungkapkan bahwa, dengan menganalisis metafungsi komposisi, tidak hanya fokus visual tetapi juga sejumlah variabel elemen multimodal yang berkontribusi pada penciptaan berbagai tingkat arti-penting melalui ukuran, warna, bentuk, posisi, dan fungsi komunikatif yang berbeda. Temuan menunjukkan bahwa gambar, seperti kata-kata, diatur untuk menyampaikan pesan dan masuk akal. Juga diterima secara luas bahwa batas-batas wacana telah diperluas melampaui klausa dan kalimat untuk mewarnai dll.

**Kata kunci:** Multimodalitas, Tata Bahasa Visual, Komposisi, Infografis, Struktur Potensi Generik.

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