

**THESIS**



**Developing ESP Materials Using a Communicative Approach  
For Students of STIE Muhammadiyah Cilacap**

**by:**

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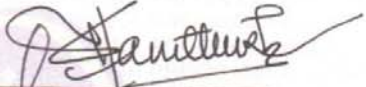
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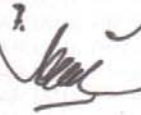
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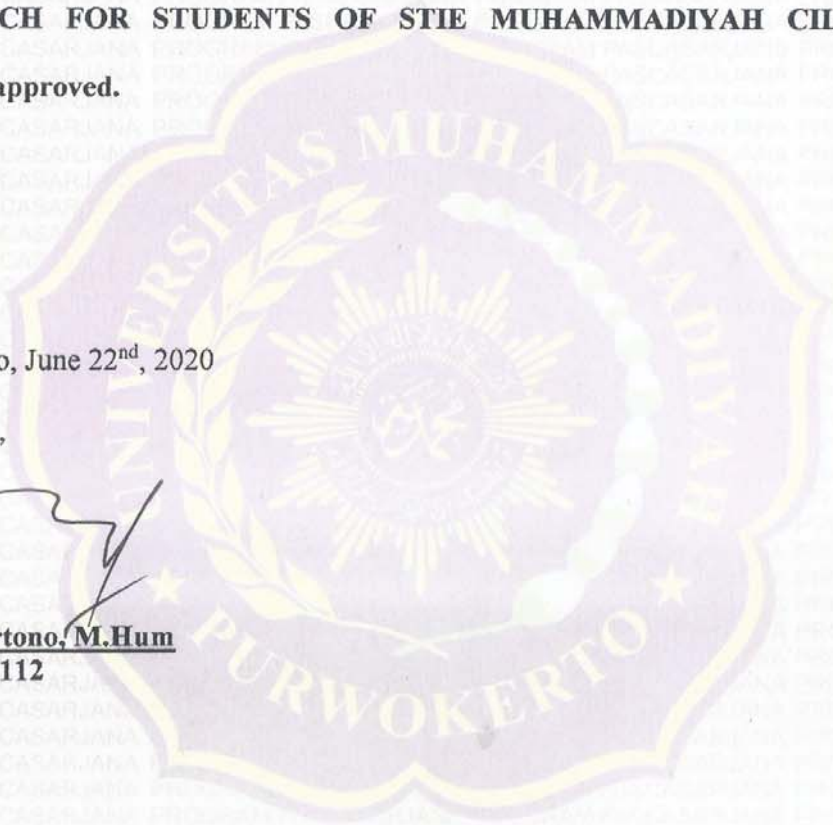
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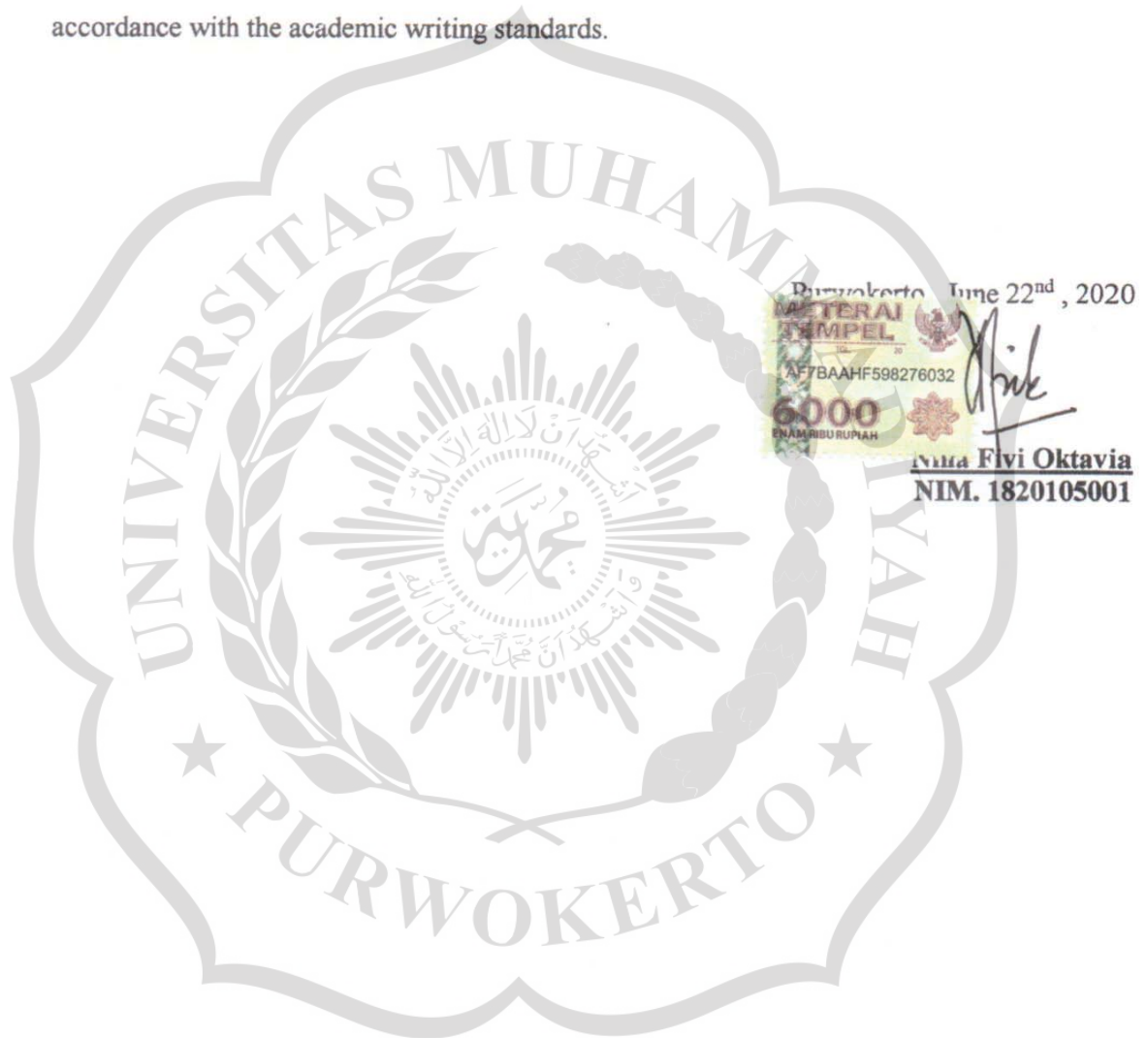
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## DECLARATION

I certify that this thesis is definitely my own work. I am completely responsible for the contents of this thesis. Other writers' opinions or findings included in this thesis are quoted or cited in accordance with the academic writing standards.





*Dedicated to the sources of my inspiration:*

*My Parents*

*My Teachers*

*My Bapawana*

*My Daughters*

*My Students*

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First and above all, I praise God, the Almighty for providing me this opportunity and granting me the capability to finish this thesis.

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I know that this thesis is still far from being perfect so I invite you to give comments and suggestions. Thank you all and may Allah SWT always be with you all.

N.F.O

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## PREFACE

This thesis report has been prepared in partial fulfillment of the requirement for the master's degree of Postgraduate Programme of English Department Universitas Muhammadiyah Purwokerto (UMP). It belongs to Research and Development (R & D), which aims to investigate the students' needs related to the developed materials, to find out the validity of the developed materials based on expert validation and to identify the students' response about the developed materials.

The organizations of this thesis report are as follows:

It starts with chapter one about the Introduction. In this chapter, there is the explanation of background of choosing the study, problem identification, limitation of the problem, research questions, research questions and research significances.

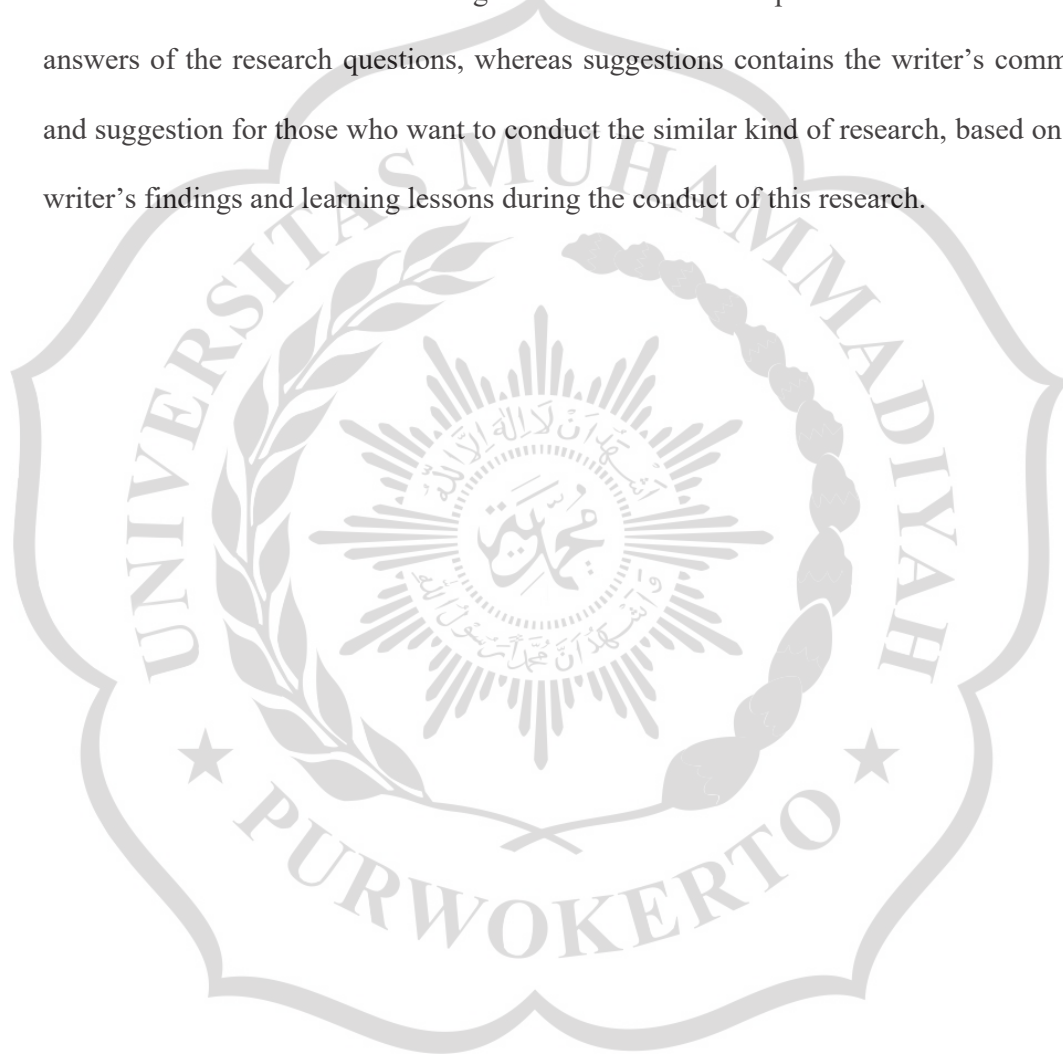
Chapter two is about the literature review, relevant studies and conceptual framework. In this chapter, there are the theoretical framework of this thesis such as the theory of English for Specific Purposes (ESP), ESP in Indonesia, Communicative Approach, learning theory, need analysis, syllabus design, English learning materials, materials development and materials evaluation. It also talks about some relevant studies that have similarities and differences with the research in this thesis report, and finally the conceptual framework for conducting the research.

Chapter three deals with the research method. This chapter consists of six sub chapters, those are type of the research, setting and the subjects of the research, procedure of the research, data collecting technique and research instruments, data analysis technique, and data validation and trustworthiness.

The research findings and discussion are elaborated completely in chapter four. The structure of this chapter is first the research findings. It consists of the result of need

analysis, course grid, chapter design, the first draft of the materials, the expert judgment result and review, and the students' response on the developed materials result and review. The second part is discussion, which analyses all results and reviews of research findings.

Finally, the last chapter, chapter five, is conclusions and suggestions. Conclusions are drawn from the research findings and discussion in chapter four and concludes all answers of the research questions, whereas suggestions contains the writer's comment and suggestion for those who want to conduct the similar kind of research, based on the writer's findings and learning lessons during the conduct of this research.



## DEVELOPING ESP MATERIALS USING A COMMUNICATIVE APPROACH FOR STUDENTS OF STIE MUHAMMADIYAH CILACAP

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### ABSTRACT

This research belongs to Research and Development (R&D). It aims to investigate the students' needs related to the developed materials, to find out the validity of the developed materials based on expert validation and to identify the students' response about the developed materials.

The subjects of the research were the first year students of STIE Muhammadiyah Cilacap. The research procedure was adapted from the research procedure proposed by Borg and Gall (1983) and materials development procedure from Jolly and Bolitho in Tomlinson (1998). The steps of this research were conducting the needs analysis, developing a course grid, designing materials, asking for expert judgment, and writing the final draft. There were two methods of collecting data used in this research. Those were questionnaire and semi-structured interview. Questionnaires were undertaken to investigate students' needs to the ESP materials before it was developed, to identify the expert's judgment on the materials developed and to find out students' response to the developed materials. Semi-structured interviews were conducted to find out stakeholders' opinion about students' need on the ESP materials before it was developed. The data was analyzed in two ways. The interviews result were analyzed qualitatively by explanation, whereas the questionnaire result were analyzed using descriptive statistics.

After the phase of need analysis, the next step was developing the materials. The materials were developed using a communicative approach with the mixture of content-based and task-based instruction. Four chapters were developed in this research. Each chapters consists of tasks ranging from 15-20 tasks. Each chapter was divided into the parts of pre-activity, reading and vocabulary activity, listening activity, speaking activity and structure and written expression.

As the materials had been developed, the next step was identifying expert judgment and students' response to the developed materials. The result of the expert is that overall, the materials is is categorized "very good". It is indicated by the mean ( $\bar{X}$ ) value 3.92. However, there were some aspects to revise mostly from the presentation, then from the content, language and lay out.

The students' assessment were gained through googleform since the situation was under the force majour pandemic of COVID-19. This was also the reason why the field test of materials in the classroom could not be conducted. The result showed that generally the students were happy and satisfied with the materials, with the most frequent answers 'strongly agree' and 'agree'.