

**CHARACTER DEVELOPMENT ANALYSIS OF AANG IN NICKELODEON
CARTOON SERIES AVATAR: THE LAST AIRBENDER**



An Undergraduate Thesis

Submitted as a partial fulfillment of the requirements

for *Sarjana Sastra* Degree

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FACULTY OF LETTERS

UNIVERSITAS MUHAMMADIYAH PURWOKERTO

JANUARY 2019

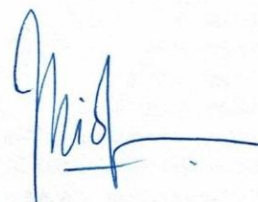
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This is to certify that this graduating paper entitled **“CHARACTER DEVELOPMENT ANALYSIS OF AANG IN NICKELODEON CARTOON SERIES AVATAR: THE LAST AIRBENDER”** by Muhammad Ghiffari been approved by the advisor(s) and the Head of English Department to be examined by the Board of Examiners.

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CARTOON SERIES AVATAR: THE LAST AIRBENDER

An Undergraduate Paper

by

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has been examined and approved by the Board of Examiners as one of the requirements for Sarjana Sastra degree on 21st January 2019

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I, the undersigned researcher of the undergraduate thesis entitled "CHARACTER DEVELOPMENT ANALYSIS OF AANG IN NICKELODEON CARTOON SERIES AVATAR: *THE LAST AIRBENDER*", hereby attest and affirm that the material in this thesis has not been previously submitted and published for a degree in any universities, and to the best of my knowledge, any referenced-quotations are shown in the arrangement of citations and bibliography. If later it can be revealed that this undergraduate thesis contains partly or wholly plagiarized pieces of other intellectual works of any kinds, the researcher will be ready to accept the sanction.

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Muhammad Ghiffari

MOTTO

Do what you can do then Allah will guide you to do what you should do



DEDICATION

I DEDICATE THIS WORK TO:

My beloved Mother:

Siti Solekha

My Beloved Father:

Kamaludin

My Beloved Grandma; My Universe:

Zahra

My Beloved Siblings:

Muhammad Fadil, Safira Yasmin

& my fellows wherever you are...



ACKNOWLEDGEMENTS

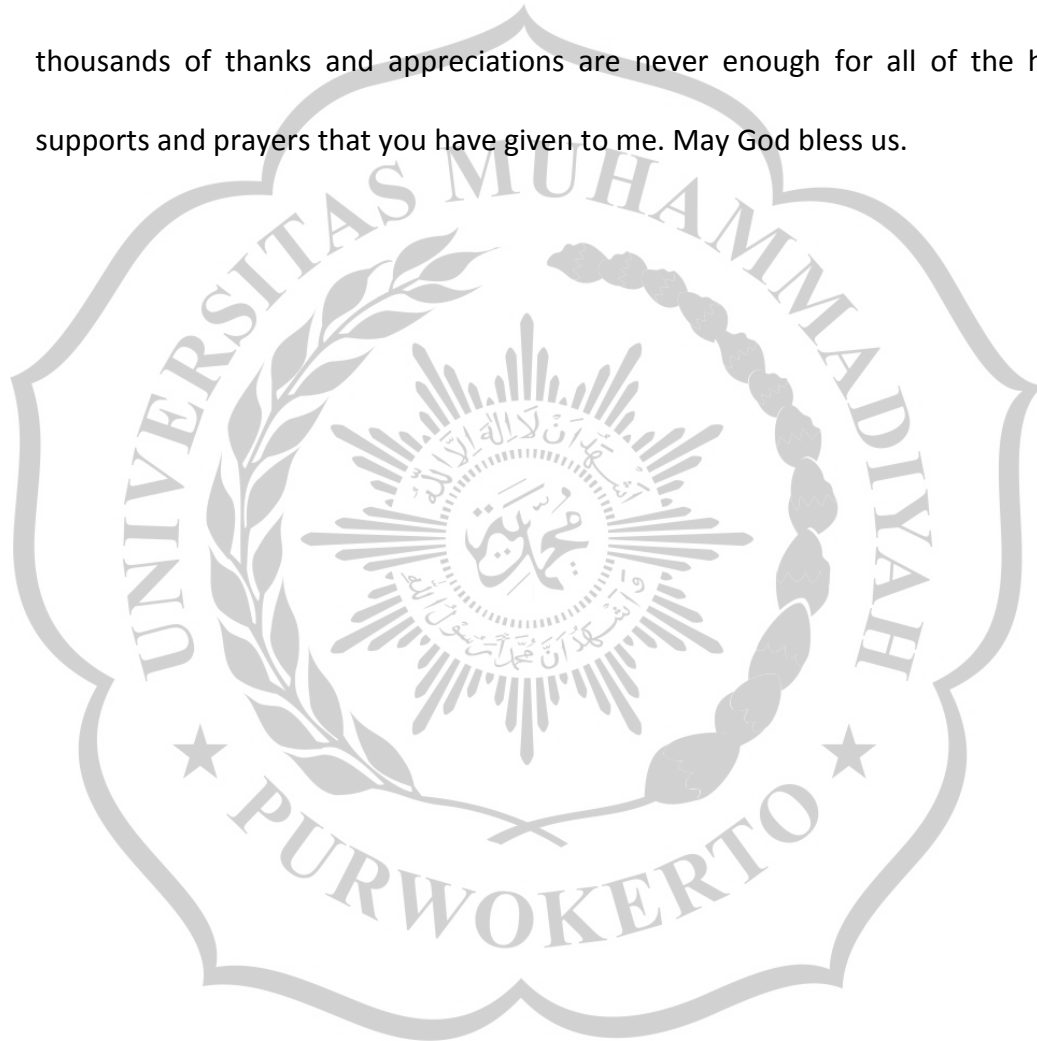
Alhamdulillahirobbil'aalamin. Millions of praise are expressed to Allah 'Azza wa jalla the Greatest and the Merciful of all the blessing. Herewith, the humbleness and gratitude are deeply expressed unto Him who has guided me and given me strength and serenity to finish this research as the final assignment to get Sarjana Sastra degree. Indeed, this research has been done in a very long time and challenging efforts through which it would not have been possible without His love, guidance, help and encouragement through all these years.

Hence, I would like to give my deepest gratitude and appreciations to Madame Widya Nirmalawati, S.S., M.A., my advisor, consultant, lecturer, mother, motivator, as well as friend who has spent so much time and love for being so patient given me encouragement and guided me in every step of completing this research; always inspired me and given me space to grow. Thank you so much. I would also like to thank the Dean of Faculty of Letters and the lecturers of Faculty of Letters University of Muhammadiyah Purwokerto for their teaching, guides and advices.

To all member of my family, especially Ameh Efa, thank you so much for the support. To my hometowns best friends, thank you so much for always be there for me and cheer me up through my bad times, I love you all. To my best friend Andre and the members of thesis supporting groups: Tya, Finda, Onit, Surya, Yogo, Joan, Ronny, Muji, Ridwan, Riza, Rere, Yuda, Wisnu, Hugo, Agus,

Yuda, Riski. Last but not least, for all my friends in Faculty of Letters University of thank you for being my second family, I love you all and I really appreciate the friendships, laughter and togetherness that you share with me.

Once again, to every people who have helped me until this point, thousands of thanks and appreciations are never enough for all of the help, supports and prayers that you have given to me. May God bless us.



ABSTRACT

Ghiffari, Muhammad, 1309010013. 2019: Character Development Analysis of Aang In Nickelodeon Cartoon Series *Avatar: The Last Airbender* By Bryan Konietzko and Michael Dante DiMartino. Undergraduate Thesis for Sarjana Sastra Degree, English Department, Faculty of Letters, University of Muhammadiyah Purwokerto.

This research aims to reveal the character development of Aang in the cartoon series *Avatar: The Last Air Bender* by Bryan Konietzko and Michael Dante DiMartino which was firstly launched in 2007. The data source of this research is the footages of the cartoon series *Avatar: The Last Airbender*. The research method for this research is using the Theory of Human Motivation by Abraham Maslow; to identify the character development of Aang by referring to Abraham Maslow's hierarchy of needs. Those needs are: physiological needs, safety needs, love needs, self-esteem needs and self-actualization need. The result of the discussion reveals that there is a character development that is shown by Aang in the cartoon series *Avatar: The Last Airbender* after the fulfillment of those needs by Aang. At first, Aang is just a usual kid with only a few of ability. As he is going on his journey, the fulfillment of his physiological, safety, love, self-esteem and self-actualization leads him becoming a self-actualized person by becoming a true avatar. He also becomes a forgiving and democratic person, which is the characteristic of self-actualized person.

Keywords: character development, hierarchy of needs, *Avatar: The Last Airbender*.

INTISARI

Ghiffari, Muhammad, 1309010013. 2019: Analisis Terhadap Perkembangan Karakter Pada Aang di Dalam Serial Kartun *Avatar: The Last Airbender* Karya Bryan Konietzko dan Dante DiMartino. Skripsi, Sastra Inggris, Fakultas Sastra, Universitas Muhammadiyah Purwokerto.

Peneletian ini bertujuan untuk mengungkapkan perkembangan karakter yang ada pada Aang di dalam serial kartun *Avatar: The Last Airbender* karya Bryan Konietzko dan Dante DiMartino yang pertama kali di luncurkan pada tahun 2007. Dalam penelitian ini, data penelitian adalah potongan-potongan gambar yang diambil dari serial kartun *Avatar: The Last Airbender*. Metode yang digunakan adalah Teori tentang Motivasi Manusia yang dikemukakan oleh Abraham Maslow; untuk mengidentifikasi perkembangan karakter yang ada pada Aang dengan merujuk pada hirarki kebutuhan yang dikemukakan oleh Abraham Maslow. Kebutuhan-kebutuhan yang ada didalam hirarki kebutuhan tersebut adalah: kebutuhan fisiologis, kebutuhan keamanan/kenyamanan, kebutuhan akan cinta, kebutuhan akan penghargaan/pengakuan dan kebutuhan akan aktualisasi diri. Hasil dari penelitian ini mengungkapkan adanya perkembangan karakter yang ada pada karakter Aang di dalam serial kartun *Avatar: The Last Airbender* setelah pemenuhan kebutuhan-kebutuhan tersebut oleh Aang. Pada awalnya, Aang hanyalah seorang anak kecil dengan sedikit kemampuan, terpenuhinya kebutuhan fisiologis, keamanan, cinta, pengakuan dan aktualisasi diri dari Aang selama perjalanan yang dilakukannya membuatnya menjadi seseorang yang ter-aktualisasi dengan menjadi avatar yang sesungguhnya. Aang juga menjadi seseorang yang lebih pemaaf dan demokratis, yang mana merupakan ciri-ciri dari seseorang yang telah teraktualisasi.

Kata Kunci: perkembangan karakter, hirarki kebutuhan, *Avatar: The Last Airbender*.

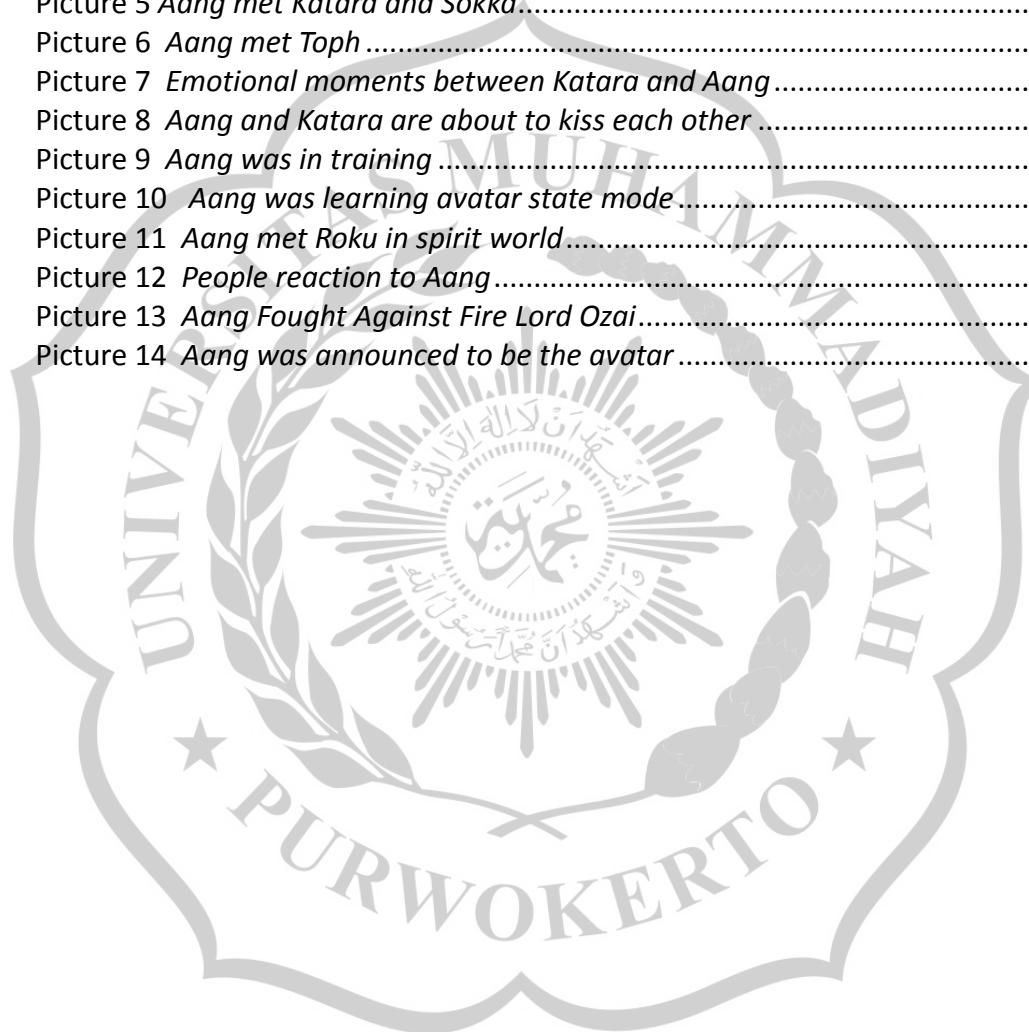
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