

CHAPTER I

INTRODUCTION

A. Background

Coursebooks are a storehouse of knowledge as well as the most important in education. There are some coursebooks in Indonesia produced by government for the students from Elementary School into Senior High School. One of coursebooks is 'Buku Sekolah Elektronik' (Electronic School Book /BSE). One of BSE book is "When English Rings a Bell". There are many school especially in Junior High School used this book. The BSE can help the teachers and students in learning process.

A large part of interest in BSE is they offer a new type of user experience for reading books that provide potential benefits such as new ways to access a book catalogue and flexible choices for delivery. The potential of interactivity (e.g, hyper linking) and the inclusion of multimedia, is where they differ from traditional print based book and is where possibly have an advantage to support learning and teaching (Payare, 2014). He goes further to explain that print book is commonly linear and with limited features, a content list, and a index, an e-book is structured like web page providing the reader with additional features that enable fast navigation through hyper linking, annotation and keyword searches supporting multiple reader journeys through the content. It these features that will be interest to those thinking of building their own e-book or BSE. It can be also delivered

or accessed via a number of channels, the delivery methods are emails or download, either from repository or e-book store. The BSE are viewed using e-reader, which may be desktop software or by using a mobile device. The BSE defined as “the container that has been transformed to digital form, and readable via personal computer or via a compacted disc or portable device designed to achieve this purpose, and usually it can be exchanged and set available on the internet and through its services, e-book or BSE is featured than printed media by adding multiple new specific features such as hypertext links, cross-references function and multimedia elements.

So, from the explanation above teachers and students will have their own perception on BSE. Thus, this study will investigate the “Teachers’ and Students’ Perception of English Electronic Book”.

B. Reason for Choosing Topic

There are two reasons why “*Teachers’ and Students’ Perception of English Electronic Books*” is chosen as the topic of this research, namely:

1. English E-Book or BSE is one of the popular instruments to help teacher in learning process and we want to know teachers’ perception of English Electronic Books. When teacher can use this book very good, so the teacher can explain all the material contained in the English Electronic School Book.
2. English Electronic Book or BSE is one of interesting coursebook for students. Because in this book has some interesting topic that can students use in learning

process and also we want to know the students' perception of English Electronic School Book.

C. Problem of The Study

Based on the background of study, the writer has problems as follow:

1. To what extend the teachers' perception of BSE / English E-Book?
2. To what extend the students' perception of BSE / English E-Book ?

D. Aim of The Study

Based on the problems mention above, the aims of this research are:

1. to find out the teachers' perception of BSE / English E-Book
2. to find out the students' perception of BSE / English E-Book

E. Clarification of The Study

The title of this research is "*Teachers' and Students' Perception of English Electronic Book*". To understand the topic easily, the key terms of the study are clarified as follows:

1. Perception

Bower (1986:99) states that traditionally, perception has been defined as an organism's conscious awareness and categorization of object and events in the environment.

2. BSE / English Electronic Book School

English Electronic School Book/ English E-Book is the publication of books available in the digital form, consisting of text, images, or both can be read on a computer screen or other electronic device.

F. Contribution of The Study

This study will give many beneficial for some educational participants,

1. it can be useful for the learning process in general. It can be used to evaluate the teaching learning process in order to be better so as the result the students.
2. for the writer, it can give the new information, about teacher' and students' perception of electronic school book.
3. it can be beneficial for other schools which concern to equip their students with electronic book school/BSE as a model.

