

CHAPTER I

INTRODUCTION

A. Background of the Study

The purpose of learning English in the university level especially in English Department is to graduate qualified English bachelors. The English Department is divided into English education and English literary. Both of them study language, culture, and get English skill. The colleges get English skill such as listening, speaking, reading and writing.

Writing is a complex activity since it requires students' comprehensive abilities such as mastering grammar, vocabulary, and punctuation. Besides, to write well, the students are expected to be able to present their ideas in the written form as writing is a means of communication. However, some think that writing is not only delivering ideas to others but also using a sheer energy to complete the writing process itself: thinking the ideas, preparing the outline, transferring the outline into draft, revising the draft, and finally proofreading the draft to prepare for the final outcome.

English teachers can use some methods to teach writing such as using contextual teaching and learning approach, using parallel writing technique, using mind mapping/clustering to increase students' writing competence. By applying one of the techniques, the teacher can encourage the students to participate in the

classroom activities as well as to encourage the students to express their ideas into good writing.

One teaching methods are now being developed in teaching writing is Hypnoteaching. Hypnoteaching is a teaching method that presents the subject matter using the language of the subconscious because the subconscious is greater dominance of the way the brain works. Hypnoteaching is a combination of five methods of teaching and learning such as quantum learning, accelerate learning, power teaching, Neuro Linguistic Programming (NLP) and hypnosis (Hajar, 2012:76).

The advantage of using hynoteaching in teaching and learning process is the process is more dynamic and there is good interaction between teachers and students. Students can develop according to their talents and interests. The learning process is more diverse. Students can easily master the materials, because more motivated to learn. Students are more imaginative and creative. The teaching and learning process will run effectively.

Apart from its advantage, not all of English Teacher in Junior High School know and apply this method in their classroom, especially in teaching writing. Thus, testing the effectiveness of this method is needed. And this study will be conducted to find the effectiveness of Hypnoteaching in teaching writing. The researcher is interested in doing research about **“THE EFFECTIVENESS OF HYPNOTEACHING IN TEACHING WRITING (An Experimental Research on Descriptive Writing for the VIII Grade Students at SMP Muhammadiyah Jeruklegi in Academic Year 2015/2016)”**.

B. Reasons for Choosing the Topic

The reasons why the writer interests in conducting a research with the topic above are:

1. The writer wants to know the effectiveness of Hypnoteaching as a teaching method in teaching writing descriptive text.
2. Hypnoteaching is the new method in teaching and learning process.

C. Statement of the Problem

The problem of this research is Hypnoteaching is effective or not in teaching writing descriptive text.

D. Aim of the Study

The aim of the research is to find out the effectiveness of Hypnoteaching as a teaching method in teaching writing descriptive text.

E. Clarifications of Keys

1. Effectiveness is a correlation between output and goal, the bigger contribution of output towards the achievement of objectives, so the more effective of a program or activity. (Mahmudi, 2005: 92)
2. Hypnoteaching is made from two words, *hypnosis* and *teaching*. Hypnoteaching is a blend of teaching that involves the conscious mind and subconscious mind. Hypnoteaching is a blend of two words

"hypnosis" which shall mean suggesting and "teaching" which shall mean teaching. (Novian, 2010: 4)

F. Contributions of the Research

This research is expected to give contributions of English teaching and learning process.

1. To the Teacher
 - a. The teacher can understand about Hypnoteaching.
 - b. The teacher can use Hypnoteaching in teaching English.
2. To the Students
 - a. It can make the students well-motivated and spiritfull in following the teaching and learning process because they would know more about the advantages of implementing Hypnoteaching.
3. To The Researcher
 - a. It can give experience on using Hypnoteaching in teaching Writing Descriptive text.
4. To the Other Researcher
 - a. It can give the view to the other researcher that this research has contribution in teaching writing.

G. Limitation of the Study

The writer will discuss about Hypnoteaching as a method in teaching and learning process of teaching writing descriptive text on the VIII Grade Students at SMP Muhammadiyah Jeruklegi.

