CHAPTER I
INTRODUCTION

Background of Research

Reading is the act of responding appropriately to the printed symbol. Simanjuntak (1998:75) states that reading is a process of putting the reader in contact and communication with ideas. English as a tool to communicate see reading as one of the important skills. By reading, the student can enlarge their knowledge and they will get a lot of information from doing it. From the statement above, the writer conclude that reading is very important for the student to improve their knowledge in their study.

But in reality, student in senior high school felt bored with the reading activity in their school. They also have poor comprehension in reading, especially in reading narrative text. The problem above happened because they did not have enough motivation and interest in joining reading lesson. This is based on the observation done in SMA MUHAMMADIYAH 1 Purwokerto on 02 December 2011, the writer found that the teacher only used textbook for the learning process, as we know that textbook usually contains boring material, and in reading there are more than ten types that must be learned by the students in senior high school. It is not easy to learn those text types. One of the difficult text types is narrative text, so student needs something interesting as the material in their study, they need something new such as media.

To handle this problem, the writer tries to solve the problem by conducting an experiment using cartoon movie as a media in teaching narrative text. The writers believe that by using cartoon movie in the beginning of the lesson will attract student interest and
they didn’t feel bored any more, as we know that cartoon movie provide us an interesting story, unique characteristic and colorfull picture. After watching cartoon movie in the begining of the lesson, they will feel rilexs and enjoy the lesson. This is the best time for the teacher to deliver or give the material about narrative text for the student, as we know that the narrative texts materials are related with cartoon movie that will be seen by them, so the writer believes that it will make them easy in comprehending the material. The writer use different titles of movie in order to make the student didn’t feel bored with the type of the story, and the title are “Bee movie, Shrek forever after, Merry madagaskar, Ice age 3, Up, and Horton. The writer chooses cartoon movie as a media because parts of the story is clearly presented by the dialogue and action, the story is interesting, and the last is the writer believes that movie will give positive moral value for the student and will give positive effect in helping them learn narrative text. The writer believes that movies will attract student interest and motivation in joining reading lesson. The writer hopes that cartoon movie will help the teacher and the student in doing the teaching learning process, especially learning about narrative text.

That is why the writer tries to implement new teaching learning process, they are teaching narrative text by using cartoon movie.

Reason for Choosing the Topic

1. Reading is an important skill in English because by reading we can enlarge our knowledge.

2. Cartoon movie is kind of animated movie that contain interesting story that we can used to attract student interest in reading especially reading narrative text.
Statement of the Problem

The problem of the research can be formulated in the following question “Is cartoon movie effective for teaching narrative text?”

Aim of the Research

The aim of the research is to find out whether or not cartoon movie is effective to teach narrative text through experimental study.

Clarification of the Terms

In order to avoid misunderstanding and misinterpretation also to make the topic clear, the writer clarifies the key terms of the topics as the following:

1. Effectiveness

   Effectiveness is a noun form of effect which means having effect: able to bring about the result the result intended (Hornby, 1994: 386)

2. Reading

   Simanjuntak (1998: 75) states that reading is a process of putting the reader in contact and communication with ideas

3. Narrative text

   Narrative is a text that focuses in specific participants. Its social function is to tell stories and entertain the readers.

4. Movie

   Movie is a series of moving picture recorded with sound that tells a story. The kind of movie which will be used in this research is cartoon movie.
5. Teaching

Teaching is the activities of educating or instructing: activities that impart knowledge or skill (http://www.thefreedictionary.com/teaching)

Contribution of the Research

This research is expected to give contributions to the improvement of English teaching and learning process

1. To the Teacher
   a. Help the teachers to find out the most suitable teaching media for the success of their teaching.
   b. Help the teacher to transform the material to the students

2. To the Students
   a. Increase student’s motivation and interest in learning Narrative text through cartoon movie.
   b. Help the student in mastering narrative text easily.