CHAPTER I

INTRODUCTION

A. Background of The Research

A language requires mastery of its pervasive skills. Those skills enable speakers to deliver meaningful words. In English, skills that speakers have to master are speaking, listening, reading and writing as complete skills. However, speaking is considered as the most important one. Nunan (1991: 40) wrote speaking is the same as oral interaction which are conventional ways of presenting information, expressing our idea and thought in our mind. Concerning to the skill, it relates to communication in spoken form.

Communication through the use of spoken language means understanding and reacting to what someone says. The response reaction may be to make a statement; to ask a question; to agree or to disagree; to carry out a direction; to answer a question in the affirmative or in the negative with a long answer or with a short answer (Finocchiaro, 1974: 9). Moreover, if someone is excellent in speaking, he or she attains English speaking skill. Mastering speaking skill implies that somebody has competence to speak. The speaking competence covers pronunciation, grammar, vocabulary, fluency, and comprehension. In short, speaking should be the first skill to pay attention to by speakers of English.
Students of Indonesia are learning to be speakers of English as well. They may explore and express their idea in their speaking. Actually, as the language learners, the students should reach the goal of teaching speaking which comprises communicative efficiency. Therefore, there should be parts of educational institution to develop students’ speaking competence. There are teachers that are willing to do so. It is them to galvanize the speaking competence of the students. For the consequence, teachers must be creative to make the dream come true. Besides, teachers must know factors affecting the success of their efforts.

On the contrary, students’ speaking competence seems to be a serious problem in teaching and learning activity. Based on the writer’s experience during his teaching practice, it was found that most of the first grade students of Sokaraja 1 State Senior High School lacked of speaking competence. They tended to speak less English words when they were asked to share their ideas or to answer questions. Moreover, they could not express their idea spontaneously and needed some notes to memorize. This planned speaking never becomes good exercise in developing communication efficiency. Even though the teacher did very well in servicing the students to get better understanding, it was hard to make them speak up. It seemed that the problem appeared from where the students went to school before. The students enrolling were those having minimum score and competence. Those matters reflected that teaching must be helped by the use of interesting media.
Dealing with interesting media, those to create enjoyable atmosphere of learning are various. Picture, play, song, game, and movie are always available. Afterwards, the writer tried to minimize the problem by using movie clip. Movie clip is one of audio visual aids. With this sort of aid, the students were hoped to come up their idea. This aid is beneficial, since it has advantages. The advantages, among others, are it enables the students to listen to the conversation of movie characters, and it is interesting to be watched in classroom activity. To cover it, the writer tried to play movie clip in the form of sequel movie trailer as a treatment.

Movie trailers are easy to be found in media such as television and internet. For the purpose of this research, the writer took two of movie trailers downloaded from internet. The trailer of two famous sequel movies, the sequel of *The Smurfs, The Smurfs 2*, and the Sequel of *Captain America, Captain America 2* were chosen.

Choosing *The Smurfs 2* and *Captain America* to teach the students speaking was taken, because they are lovable movie. According to the performance time, the movies were released in 2013. The writer assumed that as spectators the students could hardly wait to watch it. Capitalizing the condition, the trailers must be must-seen clips to them. By this clips, they might have imagination and create stories as they wish as long as it was not far away from the storyline.

To set all preparation, the students were given triggers. The triggers were some vocabularies used in the trailers and short summaries as well as
display of picture series of The Smurf and Captain America to remind them the plot to recall what happens to the characters in the first movies. For those who hadn’t seen the first movies could be helped by the summary and the picture series.

After awakening their memory, the trailers of The Smurfs 2 and Captain America 2 were displayed. Since the improvisation was allowed to be taken, the students felt free to determine the fate of the characters. In exploring their imagination and expressing it to other students, the writer believed they realized the importance of speaking competence.

Furthermore, the application of movie trailer for teaching speaking aims at the knowing of the effectiveness of the media in teaching speaking. The students could apply the media and speak up by exploring their mind. The students received and gave information, asked and gave opinion, as well as told a story and advertised it based on their idea. To enrich expression the students could obtain, when a group succeeded presenting their work, other groups could give them compliment. Furthermore, to know whether there is increment in the students’ speaking competence, the writer conducted interview to the students as final assessment to compare with their condition before treatment.

Consequently, the writer was interested in applying movie trailer for teaching speaking since it was supposed to be an interesting teaching media. This research was held to discover the effectiveness of movie trailer for
teaching speaking to the tenth grade students of Sokaraja 1 State Senior High School.

B. Reasons for Choosing the Topic

The topic “The Effectiveness of Sequel Movie Trailer for Teaching Speaking to the Tenth Grade Students of Sokaraja 1 State Senior High School” was chosen with the following considerations:

1. Speaking competence of the students was still lack.
2. Suitable media is needed to build students’ speaking competence.
3. Sequel movie trailer is a good media for teaching speaking and believed able to excite students’ interest in learning English.
4. The Sequel movie of The Smurfs and Captain America are lovable movies.

C. Research Problem

Based on the background of the research, the problem which was formulated by the writer is “Is sequel movie trailer effective for teaching speaking to the tenth grade students of Sokaraja 1 State Senior High School?”

D. Aim of the Research

This research was designed to discover whether movie trailer is effective for teaching speaking to the tenth grade students of Sokaraja 1 State Senior High School in academic year of 2012/2013.
E. Clarification of Key Terms

This research is entitled “The Effectiveness of ‘Sequel Movie Trailer’ for Teaching Speaking to The Tenth Grade Students of Sokaraja 1 State Senior High School in Academic Year of 2012/2013. To prevent erroneous understanding that is able to happen, these are the following clarification of terms:

1. Effectiveness
   According to Hornby (1995: 370) effectiveness is a noun form from the word “effective” which means having the desired effect; producing the intended result; happening or coming into use. Furthermore, it can be assumed that effectiveness is something resulting other thing achieve better condition.

2. Sequel
   In this research, sequel is a novel, film, etc. that continues the story of an earlier one, often using the same characters. The definition was taken from Hornby (1995: 1072).

3. Movie
   Hornby (1995: 760) defines movie is a film.

4. Trailer
   Trailer is a series of short extracts from a film or television program, shown in advance to advertise it (Hornby, 1995: 1268).
5. Teach

To teach is to give somebody information about a particular subject; to help somebody learn something (Hornby, 1995:1225).

6. Speaking

Speaking is the process of transmitting ideas and information orally in a variety of situations (Quianthy, in Morealle et al 1990: 7)

F. Research Contribution

1. To the students

By this research, speaking ability of the students was measured. For the consequence, they will realize the importance of it and improve theirs.

2. To the teachers

The research results an example of way for teaching speaking using audio visual aids. The aid is hoped able to enrich methods and technique had by the teachers.

3. To the institution

The research results a beneficial thing to the institution to have better teaching and learning English, especially in speaking. This can happen since the record the students’ speaking ability as a scientific data will be input to formulate the best way that is suitable with the students.